



# Cuppa for Cancer Care

sponsorship opportunities

Registered Charity No: 1094677

**HOPE**  
FORTOMORROW  
cancer care charity



 Registered with  
FUNDRAISING  
REGULATOR

# What is Cuppa for Cancer Care?

Cuppa for Cancer Care is our annual flagship fundraising campaign - held during the week of World Cancer Day on February 4<sup>th</sup> (between 2<sup>nd</sup> February and 8<sup>th</sup> February 2026) this campaign aims to raise awareness of the day and raise vital funds for Hope for Tomorrow in the process by bringing our wonderful supporters together as they host a coffee morning or afternoon tea.

## Why partner with us?

- Positive association - Hope for Tomorrow is SoGlos Charity of the Year 2025 and the UK's leading mobile cancer care unit provider, delivering vital treatment and diagnosis facilities to cancer patients nationwide.
- Life-changing impact - Our units save cancer patients precious time and money while improving their wellbeing during a challenging time for themselves, their friends, and their families.



## Sponsorship opportunities

afternoon tea  
event  
**£1,000**

- Company information provided on print and digital assets before and during the event.
- Joint media opportunities with press releases, PR support and celebrity endorsements

overall  
campaign  
**£2,500**

- Prime brand positioning across campaign materials, including the fundraising pack sent to all participants.
- Social media prominence across all platforms.
- Website feature on dedicated campaign pages
- Inclusion in all Cuppa-related communications sent to supporters.

VIP  
**£5,000**

### All benefits of the overall campaign sponsor, plus:

- VIP attendance at Cuppa for Cancer Care events.
- Prominent display of your company at VIP Cuppa for Cancer Care Events to help raise awareness of your brand.

We'd love to explore how Cuppa for Cancer Care can complement your business plans and marketing strategy and create real impact for your company. Whether you're interested in a set sponsorship package or would like to discuss a bespoke package, we're here to listen and collaborate.

To discuss your sponsorship options, please contact Julie Johnson, Head of Fundraising and Marketing at [fundraising@hopefortomorrow.org.uk](mailto:fundraising@hopefortomorrow.org.uk) or on 01666 505055. Thank you.



### our reach:



4,140+ followers



1,290+ followers



1,280+ followers



a database of  
12,000+ contacts\*

\*subject to GDPR