



Hope for Tomorrow Clay Pigeon Shoot

19 June 2025

Sponsorship
Proposal



Clay Pigeon Shoot 2025



In May 2025 **Hope for Tomorrow** have their inaugural Clay Pigeon Shooting event taking place at the **Ian Coley Shooting School**, near Andoversford, Cheltenham.

An award winning shooting school within easy reach of a number of major cities, including Bath, Bristol, Gloucester, London, Oxford and Swindon.

Ian Coley, former GB Olympic coach has invested over £1m in the last eighteen months to create one of the finest purpose-built clay shooting establishments in the UK, providing clay shooters with a destination complete with a full range of shooting facilities, lodge and Gun Shop. The shop has one of the best selections of second-hand guns in the UK, with up to 1000 guns on display at any one time, as well as an ever growing range of country clothing.

We're inviting local businesses and individuals to join us for a fantastic day at Ian Coley Shooting School, to raise money in aid of Hope for Tomorrow. >



On the day



The day will include

9.30 - Arrival for Tea, coffee and breakfast rolls

10.00 - 25 Shot practice round

11.15 - Break for refreshments

11.30 - 25 shot competition

12.45 - Break for Refreshments

13.00 - Team Flush (up to 25 shots per person)

13.00 - BBQ lunch

14.20 - Networking opportunities

15.15 - Prize giving

Depart at leisure from 3.30pm.

Cost per person
£150



Help us to drive cancer care forward



At Hope for Tomorrow we believe that everyone should have a choice over the way they receive their cancer care treatment, whoever and wherever they are.

Hope for Tomorrow fundraises to develop, build, and maintain world-class mobile cancer care units to support NHS patients by taking their cancer care into their local communities. By having their treatment on-board our units, people across England, living with cancer, can maintain their independence and quality of life. Saving time and money during a difficult time in their lives.





Working in partnership with 9 NHS trusts, our 13 mobile cancer care units and 10 nurse support vehicles provide chemotherapy and other treatments onboard. Since 2007, our units have welcomed thousands of patients across England.

It costs us £212 per day to keep one of our mobile cancer care units on the road, treating on average 20 patients per day.





How your support will make a difference

Your support will have a huge impact. It will enable us and our NHS Trust Partners to be there for local people in real need. Our units:

- Reduce travelling time for patients
- Take the pressure off NHS cancer treatment waiting lists
- Enable our mobile cancer care units to treat patients with less complex needs, so that patients requiring more specialist treatment can be seen quickly within a hospital oncology centre
- Make cancer patients' experience less stressful
- Save cancer patients money, such as fuel and car parking fees
- Allow cancer patients to gain back their independence, ensuring their treatment doesn't dictate their lives

Why sponsor the Hope for Tomorrow Clay Pigeon Shoot?

Association with our fundraising event will not only support local cancer patients but will also:

- Promote your company to a wide range of businesses and individuals across the UK, including our database, which has over 10,000 supporters
- Create PR and marketing opportunities for your company
- Give recognition of your company's commitment to the local community
- Create links to other companies supporting Hope for Tomorrow
- Raise the profile of your company online





Michael, a patient from Essex, who receives his treatment on board his local mobile cancer care unit told us:

“The unit is in a lovely big car park at Tesco, so there is never any problem finding a space. It just doesn’t get any easier than that.

I see the same drivers every time I attend the unit and we always have a little bit of a chat. It’s nice to see the familiar faces and I always try to spot the new ones too and have a little chat with them to try and put them at ease if I can”.



Sponsorship Opportunities



Headline Sponsor

£5,000

- Six team places (Worth a value of £900.00)
- Your company's logo displayed on digital collateral, including the events page on our website
- Your company included in general event press releases
- A partnership announcement on our social media platforms
- Your company's logo/name will be included in related communications sent out by Hope for Tomorrow
- The opportunity to display banners, leaflets and marketing collateral on the day

HOPE
FORTOMORROW
driving cancer care forward





Post Event Drink Sponsor £1,000

- Your company's logo displayed on digital collateral, including the events page on our website
- Your company included in general event press releases as sponsors of the drinks
- Your company's logo/name will be included in related communications sent out by Hope for Tomorrow
- Your company's logo/name will appear on the drink buckets on all of the tables.





Shoot Stand Sponsorship - five opportunities

£500

- Your company's logo displayed on digital collateral, including the events page on our website
- Your company included in general event press releases as sponsors of the shoot stands
- The opportunity to display banners, leaflets and marketing collateral at the stand





Thank you for sharing an interest in sponsoring the Hope for Tomorrow Clay Pigeon Shoot.
Your support will be gratefully received.

If you have any questions, please do contact me.

Kelly Caple

Corporate Fundraising and Challenge Event Manager

kellycaple@hopefortomorrow.org.uk

01666 505055



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hopefortomorrow.org.uk | info@hopefortomorrow.org.uk | 01666 505055

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