



Hope for Tomorrow Vinotopia Cheese & Wine Evening

20 March 2025

Sponsorship
Proposal

HOPE
FORTOMORROW

Cheese & Wine Evening



In March 2025 **Hope for Tomorrow** are hosting a Cheese and Wine Evening at the wonderful Vinotopia, based in Nailsworth.

Vinotopia is an independent wine merchant in the heart of the Cotswolds. They have carefully selected wines, offering terrific value with exceptional service from their experienced team.

We're inviting local businesses and individuals to join us for a fantastic evening of cheese, wine and networking.



On the evening



Join us from 7.30pm for a relaxed evening of indulgence at our Cheese and Wine night.

After a complimentary glass of fizz on arrival, the team at Vinotopia will talk you through a few of their wines and their regions.

It will be an excellent opportunity to chat and network whilst sampling cheese throughout the evening.



Cost per person
£40





Help us to drive cancer care forward



At Hope for Tomorrow we believe that everyone should have a choice over the way they receive their cancer care treatment, whoever and wherever they are.

Hope for Tomorrow fundraises to develop, build, and maintain world-class mobile cancer care units to support NHS patients by taking their cancer care into their local communities. By having their treatment onboard our units, people across England, living with cancer, can maintain their independence and quality of life. Saving time and money during a difficult time in their lives.





Working in partnership with NHS Trusts, our fleet of mobile cancer care units and nurse support vehicles bring cancer services closer to patients in their local community. Since 2007, our units have welcomed thousands of patients across England. Last year, over 26,700 patient visits took place on board our units.

It costs us £212 per day to keep one of our mobile cancer care units on the road, treating on average 20 patients per day.





How your support will make a difference

Your support will have a huge impact. It will enable us and our NHS Trust Partners to be there for local people in real need. Our units:

- Reduce travelling time for patients
- Take the pressure off NHS cancer treatment waiting lists
- Enable our mobile cancer care units to treat patients with less complex needs, so that patients requiring more specialist treatment can be seen quickly within a hospital oncology centre
- Make cancer patients' experience less stressful
- Save cancer patients money, such as fuel and car parking fees
- Allow cancer patients to gain back their independence, ensuring their treatment doesn't dictate their lives

Why sponsor the Hope for Tomorrow Cheese & Wine Evening?

Association with our fundraising event will not only support local cancer patients but will also:

- Promote your company to a wide range of businesses and individuals across the UK, including our database, which has over 10,000 supporters
- Create PR and marketing opportunities for your company
- Give recognition of your company's commitment to the local community
- Create links to other companies supporting Hope for Tomorrow
- Raise the profile of your company online



When Joanne York was diagnosed with breast cancer at the start of 2024, the first thing she asked was whether she would be able to have her treatment on the mobile unit near her home.

And it wasn't just the convenience of the location prompting Joanne's request because fundraising to keep the cancer care units on the road has been a family affair for her for a very long time.

Her mum, Jenny Green, has been involved in charity fundraising for more than 40 years and has been raising money for Hope for Tomorrow since 2016.

Inevitably, Joanne got involved long before her own diagnosis, so she was only too familiar with the service offered when she needed to use it herself.

"It is only when you see what a difference it makes and when you experience the mobile unit for yourself that you see just how brilliant it really is," she says.





Sponsorship Opportunities



Headline Sponsor

£1,000

- Six tickets (Worth a value of £240.00)
- Your company's logo displayed on digital collateral, including the events page on our website
- Your company included in general event press releases
- A partnership announcement on our social media platforms
- Your company's logo/name will be included in related communications sent out by Hope for Tomorrow
- The opportunity to display banners, leaflets and marketing collateral during the event





Goody Bags

£750

- Your company's logo displayed on digital collateral, including the events page on our website
- Your company included in general event press releases as sponsors of the drinks
- Your company's logo/name will be included in related communications sent out by Hope for Tomorrow
- Your company's logo/name will appear on the drink buckets on all of the tables.





Thank you for sharing an interest in sponsoring the Hope for Tomorrow Cheese & Wine Evening.
Your support will be gratefully received.

If you have any questions, please do contact me.

Kelly Caple

Corporate Fundraising and Challenge Event Manager

kellycaple@hopefortomorrow.org.uk

01666 505055



[hope for tomorrow](#)



[hopefortomorrowcharity](#)



[Hope for Tomorrow](#)

hopefortomorrow.org.uk | info@hopefortomorrow.org.uk | 01666 505055

Registered charity no. 1094677 | Hope for Tomorrow 2025