

The technical bit

If you're planning an event, you need to think about health and safety, as well as some legal details. If you're unsure, just ask us!

Food hygiene

Whether you are serving cupcakes or hosting a dinner, food safety laws apply to all food related fundraisers.

Find out more here - [food.gov.uk](https://www.food.gov.uk)

If you are serving alcohol, you may need a licence, your local authority will have more information.

Insurance

Although we are here to help, your event won't be covered by our insurance policy.

You may need to ensure you have suitable insurance in place. If you are using contractors/ sub-contractors, you need to ensure they have the correct insurance as well.

Raffles

Raffles are a great way to drum up funds, but make sure you are aware of the legalities beforehand.

You can find out more here - [gamblingcommission.gov.uk](https://www.gamblingcommission.gov.uk)

Health & Safety

It is important to remember your personal and guests health and safety at your event. Consider if a risk assessment needs to be carried out, be mindful of slips, trips and falls and remember, everyone is responsible.

Sharing your fundraiser online

We love to hear and see what our community has been up to in their fundraising efforts! Sharing your fundraiser can help tell your local community what you are up to and send your donations soaring.

- 1 Keep reminding people what you are doing and share your online fundraising link. Also, don't forget to keep us informed using our contact details.
- 2 Post in your group chats and ask your friends to donate. Don't forget to share on your social media platforms too.
- 3 Take lots of photos of your fundraiser/event and share them afterwards, sometimes people will donate post-event. But don't forget to ask permission first.
- 4 Thank people for donating, it means a lot and can encourage others to give too.

Don't forget to take photos, and share the progress of your event or challenge with us online.



“ The unit is fabulous, you are always seen promptly. I actually think I am fortunate; I have completely changed my view on life. I know my time is precious and I want to spend time with those I love. There are only three other patients besides you and it is a very calm, warm atmosphere. Friendships grow with the staff, and you build a rapport with them. It is lovely. The whole experience makes you feel at peace somehow. ”

Emma Whitcombe, patient in Airedale

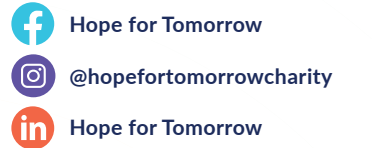


Scan the QR code to visit our website and/or donate.



Registered Charity No. 1094677 © Hope for Tomorrow 2024

REF:HFTFUN24/001



Cancer care charity



Let's get fundraising

Thank you for helping us keep the wheels turning on our mobile cancer care units.



Scan the QR code to visit our website and/or donate.



Registered Charity No. 1094677 © Hope for Tomorrow 2024

Make it your time to shine

Are you a runner, cupcake maker, knitter or quizzer?

This fundraising guide will give you everything you need to make your fundraiser a success! You'll find inspirational stories from supporters who've raised money for us in all sorts of ways. It is chock full of handy top tips to help you push the limits of your fundraising goals!

Our mission to provide cancer care closer to patients in their communities wouldn't happen without the support that you, our loyal supporters, provide. The money you are raising will help us make cancer services more accessible, for more patients in more convenient locations.

On average someone is diagnosed with cancer every 90 seconds and unfortunately, treatment often means long and frequent trips to and from the hospital. Your fundraising is helping us take some of the stress away from cancer treatment.

So, whatever your fundraiser might be, you are a fundraising superstar and we can't thank you enough!



£15
could pay for one person to receive treatment on board a unit.

Thank you



Scan the QR code to visit our fundraising page for ideas and fun ways to get involved.

Fundraising steps to success



Get ready Set a target

Setting yourself a target is a great way to stay motivated! Decide how much you'd like to raise and let your community know. Setting up an online JustGiving page is a great way to stay on track and share your progress - plus, it makes it easier for people to donate.

Where and when

Think about what kind of venue you might need for your fundraiser. Can you do it at home or work? Or do you need to find somewhere local? Think about special facilities you might need and decide when you'd like to do your fundraiser.



Shout about it Spread the word

Shout about the amazing fundraising activity you are doing! We love to see what you are up to and so do your loved ones and colleagues, so share, share, share! Facebook, Instagram and other platforms are great places to do this.

Get kitted out

From collection tins to t-shirts, invitations to posters, we've got all sorts of materials to help you fundraise. Order yours today via fundraising@hopefortomorrow.org.uk



Make it count Boost your donations

Make each donation count with Gift Aid. Any UK taxpayer can include Gift Aid when they donate. It means we can claim an additional 25p for every pound donated from the HMRC at no cost to you, simply ask your donors to tick the box.

Totting up your total

If you have done your fundraising online all the money is automatically sent to us - so you can now sit back and relax! If you have collected donations you can pay them in online, send us a cheque, payable to Hope for Tomorrow, or call 01666 505055 to pay over the phone.

Remember to tag us in your fundraising activities or send photos of them to us at fundraising@hopefortomorrow.org.uk

Raising money

So how do you go about collecting your donations? Don't worry, it is easier than you might think!



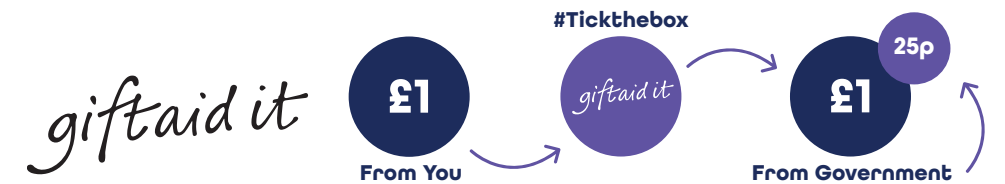
Psst...
online donation pages with a fundraising target
raise 46% more money

Setting up an online fundraising page, like Just Giving, is the easiest and simplest way to let people know you are raising money. Visit your chosen platforms website and follow the instructions to set up your page. The process is straight forward and secure. You can even get creative with your images.

Don't forget to tell your story as to why you're raising money.

Top Tip

Why not ask your employer, local business and/or others if they can match your fundraising total!



Gift Aid allows charities like Hope for Tomorrow to claim an additional 25p for every £1 you donate. That is a whopping 25% on top of whatever you raise.

Make sure to get your donors to complete the Gift Aid declaration on your sponsorship form included in this pack or on your online giving platform.