

Hope for Tomorrow Golf Day

14 June 2024

Sponsorship Proposal



Golf day 2024



Minchinhampton Golf Club



Our 2024 **Hope for Tomorrow Golf Day** will once again take place at the acclaimed **Minchinhampton Golf Course** near Stroud on the Championship Avening Course.

A classic parkland layout, designed by Fred Hawtree, the older of the two 'New' courses features several lakes, fairways lined with a rich variety of specimen trees, strategic bunkering, and challenging greens.

Set atop the rolling Cotswold countryside, the course offers stunning panoramic vistas of the nearby village that lends the course its name, and regularly plays host to national, regional and county competitions. The Avening Course, in its original layout has been chosen to host the Open Championship Regional Qualifying between 2018 and 2024.

On the day



Minchinhampton Golf Club



The day will include tea/coffee and bacon rolls in the morning, followed by a post-golf buffet. Tee-off time is from 08:30 and there will be prizes for the winners and runners-up and the chance to win some fantastic raffle prizes.

We're inviting local businesses and individuals to join us for 18 holes at this beautiful course, to raise money in aid of Hope for Tomorrow.

The golf day takes place on Friday 14 June 2024.

Enter a team
£350

Maximum of four people per team.



Help us to drive cancer care forward

At Hope for Tomorrow we believe that everyone should have a choice over the way they receive their cancer care treatment, whoever and wherever they are.

Hope for Tomorrow fundraises to develop, build, and maintain world-class mobile cancer care units to support NHS patients by taking their cancer care into their local communities. By having their treatment on-board our units, people across England, living with cancer, can maintain their independence and quality of life. Saving time and money during a difficult time in their lives.





Working in partnership with 11 NHS Trusts, our 14 mobile cancer care units and 13 nurse support vehicles provide chemotherapy and other treatments onboard. Since 2007, our units have welcomed thousands of patients across England. Last year, our fleet of units delivered over 29,000 patient treatments.

It costs us £212 per day to keep one of our mobile cancer care units on the road, treating on average 20 patients per day.





How your support will make a difference

Your support will have a huge impact. It will enable us and our NHS Trust Partners to be there for local people in real need. Our units:

- Reduce travelling time for patients
- Take the pressure off NHS cancer treatment waiting lists
- Enable our mobile cancer care units to treat patients with less complex needs, so that patients requiring more specialist treatment can be seen quickly within a hospital oncology centre
- Make cancer patients' experience less stressful
- Save cancer patients money, such as fuel and car parking fees
- Allow cancer patients to gain back their independence, ensuring their treatment doesn't dictate their lives



Amy, a patient from Stroud, who receives her treatment on board her local mobile cancer care unit told us:

“What I like about the unit is it’s much more relaxed. It’s more intimate so you can have a chat and a cup of tea; you’re all in there together. Unlike hospital, there’s no hanging around in a big clinical waiting room with lots of people, not knowing if you’ll see the same specialists as before.”

Why sponsor the Hope for Tomorrow Golf Day?

Association with our fundraising event will not only support local cancer patients but will also:

- Promote your company to a wide range of businesses and individuals across the UK, including our database, which has over 10,000 supporters
- Create PR and marketing opportunities for your company
- Give recognition of your company's commitment to the local community
- Create links to other companies supporting Hope for Tomorrow
- Raise the profile of your company online





Sponsorship Opportunities



Headline Sponsor

£2,500

- Your company's logo displayed on digital collateral, including the events page on our website
- Your company included in general event press releases
- A partnership announcement on our social media platforms
- Your company's logo/name will be included in related communications sent out by Hope for Tomorrow
- The opportunity to display banners, leaflets and marketing collateral on the day





Goody Bag Sponsor £500

- Your company's logo displayed on digital collateral, including the events page on our website
- Your company included in general event press releases as sponsors of the goody bags
- Your company's logo/name will be included in related communications sent out by Hope for Tomorrow
- Your company's logo/name will appear on the goody bags





Drinks Station Sponsorship - two opportunities £350

- Your company's logo displayed on digital collateral, including the events page on our website
- Your company included in general event press releases as sponsors of the drinks station
- The opportunity to display banners, leaflets and marketing collateral at the station





Sponsorship of the 'nearest the pin hole' or 'longest drive hole' £250

- Your company included in general event press releases as sponsors of a hole
- Your company's logo/name at the tee of the hole you are sponsoring
- The opportunity to display banners at the tee





Hole Sponsorship

£150

- Your company included in general event press releases as sponsors of a hole
- Your company's logo/name at the tee of the hole you are sponsoring
- The opportunity to display banners at the tee.

Hole 8 is unavailable.





We are delighted to announce that we have won a national award - the **Patient's Choice Award** - for helping the NHS deliver local cancer treatment on our mobile cancer care units at the Building Better Healthcare Awards 2022!



Thank you for sharing an interest in sponsoring The Hope for Tomorrow Golf Day. Your support will be gratefully received.

If you have any questions, please do contact me.

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