





Welcome

Welcome to our impact report for 2022-2023.

I'm proud to share the progress made by Hope for Tomorrow over the past year. It seems like a long time ago, but COVID-19 restrictions only came to an end during 2022, so this report covers our first post-pandemic year.

While the restrictions may have come to an end, the impact on the NHS was still huge so I'm proud of how the Hope for Tomorrow team has continued to build relationships with NHS trust partners, when they have been at their busiest. The cost of living crisis also meant a tough environment for fundraising, however we've continued to work hard to raise the profile of the charity and make a real and immediate difference to cancer patients. Against this difficult backdrop, I'm pleased to say that the efforts of our NHS colleagues and those of our supporters and fundraisers have allowed us to deliver more treatments than ever before. I hope you enjoy reading about the charity's achievements over the year and the difference that we make to the lives of cancer patients and their loved ones.

Sean


Dr Sean Elyan, Chair

Kim Coote

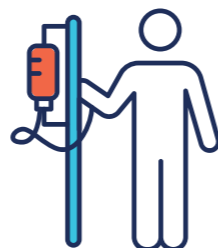
The unit is often in various locations and it's easy to get to. If you try parking in a hospital car park, my goodness, that's never straightforward. With the unit, you haven't got that worry because normally it's in an area which has always got plenty of free parking. It means I can then nip to do my shopping at Morrisons. It's just brilliant all round.



Airedale NHS Foundation Trust

50%  of oncology activity took place on its units

70% of patients said they can tolerate their treatment better on a mobile cancer care unit

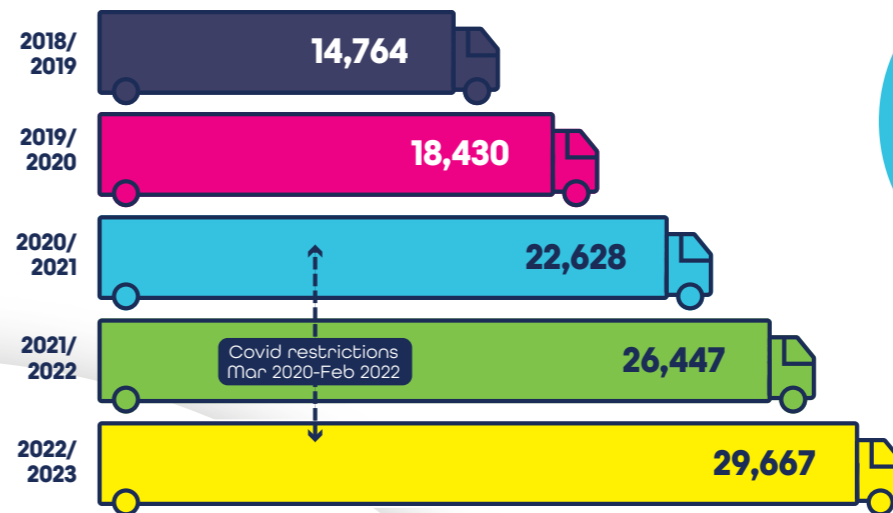


50% of patients said they are more likely to complete their treatment

It costs **£212** a day to keep each unit operational



Treatments provided



How have we done so far?

This year was the fourth year of our five-year strategy, which set out our purpose and objectives to develop and support cancer care. We set an ambitious target to grow the number of treatments on our units by 40% by the end of 2024.

Usage doubles!

Despite the disruption of COVID-19 and its continued pressure on the NHS, year-on-year growth meant that we'd already exceeded that target last year. This year, we're delighted to report that, since 2019, usage has doubled, with an increase of **101%**.

For the specific year of this report, treatments rose from 26,447 to 29,667 – an increase of **12.8%**.

Our strategic objectives by **2025** are to:

- 01**  Sustainably grow the number of mobile cancer care units and maximise their usage, serving more patients in more convenient locations
- 02**  Further develop our services through innovation and collaboration with NHS partners, ensuring we remain relevant and continuously meet the needs of our partners and patients
- 03**  Manage our charity as effectively and efficiently as possible

Progress throughout the year



Gloria Hunniford launches new unit in Kent



In July 2022, Gloria Hunniford, one of Hope for Tomorrow's patrons, launched a new unit, named Caron after her late daughter Caron Keating, for East Kent Hospitals University NHS Foundation Trust. It replaced the first Caron unit which had provided more than 13,000 treatments over the previous 10 years.

At the launch, Gloria said: "I am very proud and delighted that the new Hope for Tomorrow mobile cancer care unit for East Kent will bear Caron's name. She had to undergo



many sessions of chemotherapy treatment. Travelling for cancer treatment can be difficult, stressful and time-consuming, for so many people. It's just amazing to see how these mobile units can make life easier for so many patients. They are such a brilliant asset to the community."



Peter Whiteley

For those who can't drive and who are dependent on others, it is much easier to get their neighbour to drive the two or three miles to the clinic [unit] than all the way up to the hospital, which is taking half a day out of somebody's life. I think this is a major advantage for a lot of people, particularly as time is so precious.

Hope for Tomorrow wins patients award



Average time saving per treatment:

2.6 hours saved per treatment

In November we won the Patient's Choice Award at the Building Better Healthcare Awards for helping the NHS to deliver local cancer treatment on our units. Award judge, Patricia Wilkie, president and chairman of the National Association of Patient Participation, said: "What a simple but imaginative way to make things easier for patients, as well as freeing up space in hospitals. It can be taken to different places, making access easy for patients. It also saves patients who are unwell, due to their underlying diagnosis or the effects of their treatment, having to travel to hospital. The vehicle seems remarkably spacious inside and I think it is a super idea."



James Paget signs up

In May 2022, Jewel, a brand new, £300,000 mobile cancer care unit hit the road following a successful trial by James Paget University Hospitals NHS Foundation Trust. The unit was entirely funded by biopharmaceutical company Bristol Myers Squibb.

The company's staff named her after researcher Jewel Plumber Cobb PhD, who advanced the understanding of skin cancer and spearheaded the advancement of women and minorities in STEM (science, technology, engineering and mathematics). Jewel treats patients across Great

Money saved on fuel and parking costs per treatment:

45% of patients saved over **£6**

10% of patients saved over **£11**



Yarmouth and Waveney. Rather than patients having to drive to the hospital in Gorleston-on-Sea, the unit parks up in Morrisons and Tesco supermarket car parks in Beccles, Bradwell, Caister and Pakefield.



Lincolnshire upgrades

In February 2023, after providing over 15,000 cancer treatments on its original Elaine unit, United Lincolnshire Hospitals NHS Trust took delivery of a new unit. The upgraded, state of the art Elaine, drives out to Louth, Spalding and Skegness to treat cancer patients. She has four treatment chairs, chemotherapy pump stands, and medical storage facilities and is equipped with air conditioning and a heating and cooling system for patient comfort, as well as a toilet and kitchen. Two NHS nurses provide patients with high-quality care.

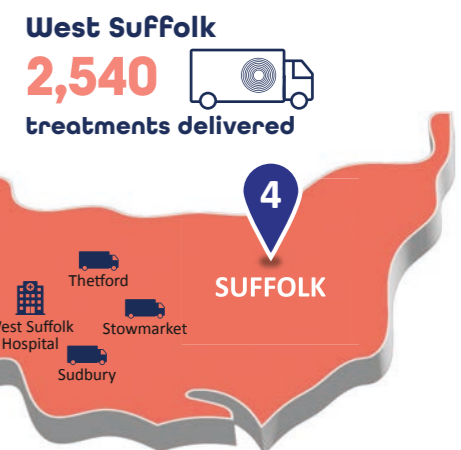
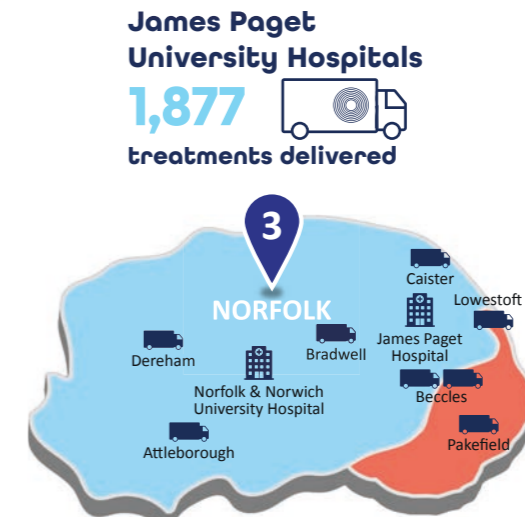
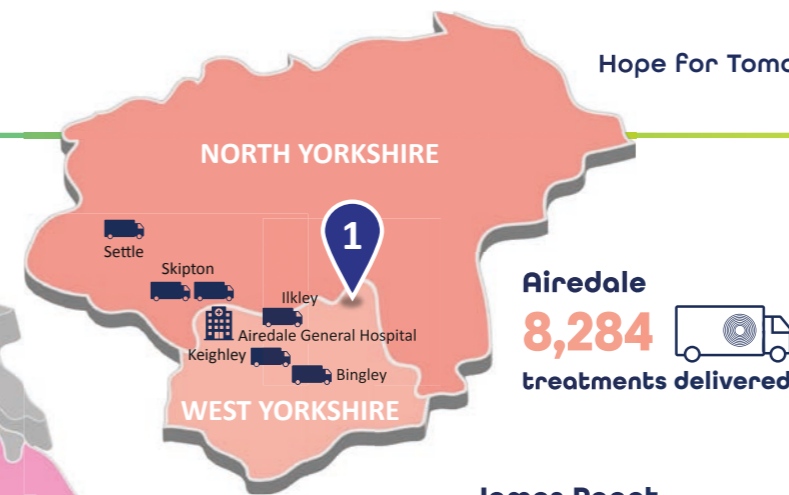
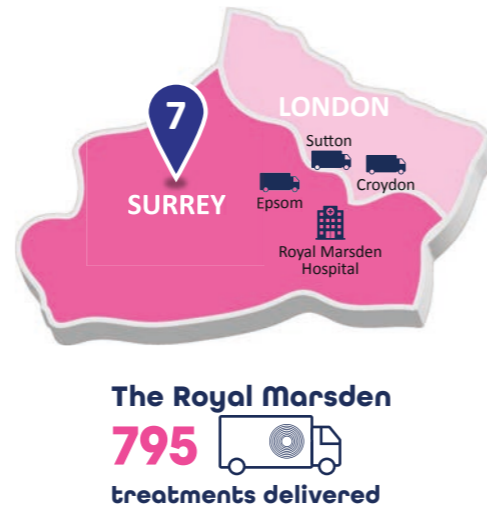
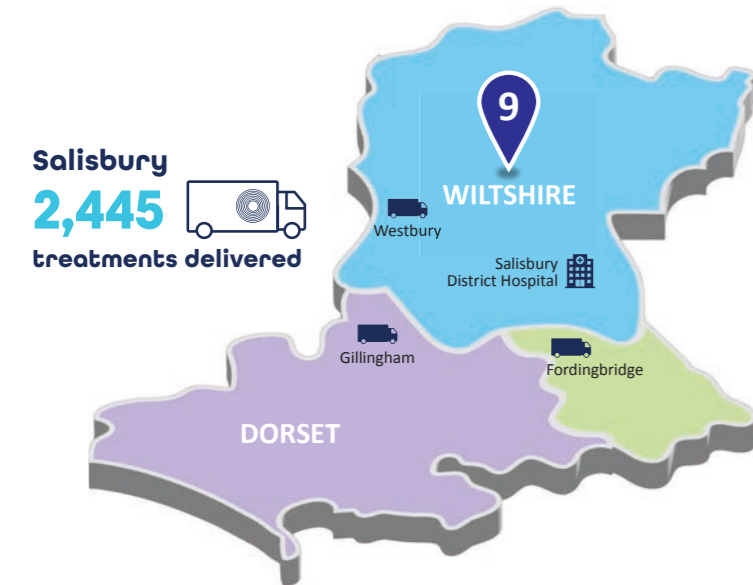
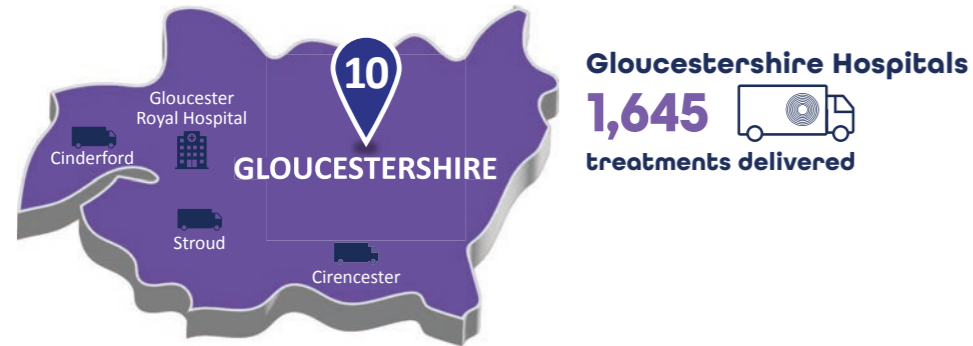


Coming soon to Salisbury

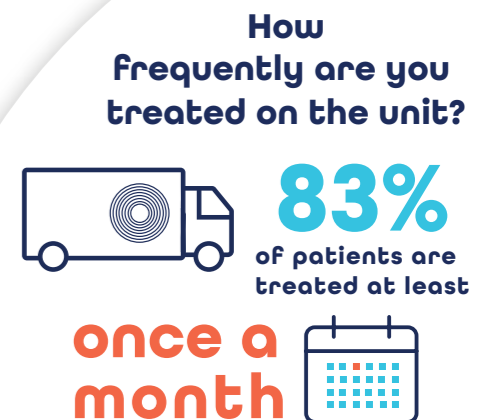
In March, work began on a new unit for Salisbury NHS Foundation Trust. Over the year, the trust provided nearly 2,500 treatments on board Kayleigh, who was named in memory of a young woman from Chippenham, who passed away from cancer. The new Kayleigh will go into service in autumn 2023.

Mobile cancer care units and NHS trust partners

The maps below highlight our NHS Foundation trust partners, where they deliver mobile cancer care and the number of treatments delivered over the year...



Average travel miles saved per treatment



A new annual fundraiser and the difference you make

How would you rate your experience on board?

Overall rating

4.98

out of

5



Cuppa for Cancer Care



Gloria Hunniford



MB Partners



Boux Avenue



Perrywood Garden Centre



Theo Paphitis

First Cuppa for Cancer Care is a big success!

At the start of 2023 we ran our first Cuppa for Cancer Care initiative. It ran from 30 January to 5 February and coincided with World Cancer Day.

The event was conceived to get people from across the country to get together for tea, coffee and cake in aid of supporting mobile cancer care.

Our supporters managed to raise over £16,000 and with it proving to be so popular it will now become an annual Hope for Tomorrow fundraiser. The 2024 event takes place from 4 February to 10 February.

You can sign up at hopefortomorrow.org.uk/cuppa



Cuppa for Cancer Care



Brenda Green

You've only got four patients on the unit, and the nurse, Ali, she's brilliant. We all like to have a chat and it feels like we know each other really well. They'll also say during treatment, "You've got 10 minutes left Brenda" so I know then to call my husband to come and collect me! I'll miss the unit, and I only hope more get to benefit from it like I have been able to.

Geraldine Atkins

patient and volunteer

"I was diagnosed with breast cancer after it was picked up in a routine mammogram. I was lucky because it wasn't advanced; it was quite small. I had a lumpectomy and was referred to oncology at Cheltenham General Hospital for chemotherapy and radiotherapy.

I had six rounds of chemotherapy, with the first three at Cheltenham. It would take anywhere up to an hour each way to get there, depending on traffic and time of day and parking was expensive. The oncology department was very, very busy and I often had some lengthy waits for treatment. I was able to have ongoing treatment on the Hope for Tomorrow mobile cancer care unit, right outside Stroud General Hospital, about 10 minutes away from where I lived. This made a huge difference.

It's a very friendly environment, and much more personalised. The main benefit for me was the reduced travel time, as well as almost no waiting time. I worked in Gloucester, so I'd swing by the unit at Stroud hospital on my way in and then go onwards to work. If I'd had my treatment in Cheltenham, the total journey would have been nearly 30 miles. So again, I was massively grateful to have access to the unit instead, saving me considerable time and mileage.

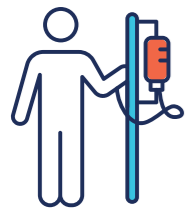
I retired two years ago and now volunteer for the charity. I wanted to give something back, so I go into the office one morning a week. There's always lots to do – I've been helping them with various projects. It's truly a great team to work with. I do enjoy going in and it means a lot to me to give my time to them."



How long is your treatment expected to take?

68% over six months

36% over one year





Lisa Maxwell becomes ambassador

Actress Lisa Maxwell, became a Hope for Tomorrow ambassador in September 2022 to help promote us to new audiences. On coming aboard, she said: "I want everyone to know how amazing the Hope for Tomorrow charity is and how its incredible and easily accessible mobile units are making cancer treatment a much less overwhelming experience for so many patients."

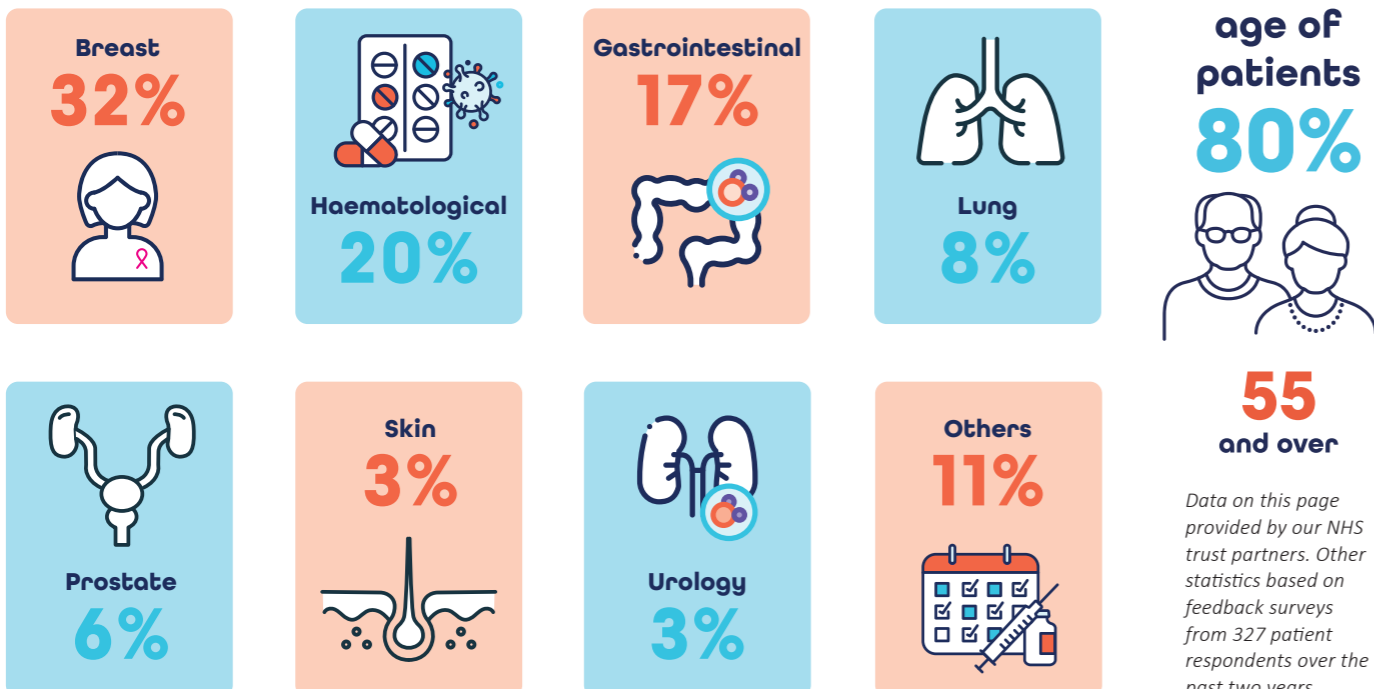
"At a difficult time for the NHS and when household incomes are being squeezed, the charity is able to make a valuable contribution to cancer care. We should all have access to a Hope for Tomorrow mobile cancer unit."

Gary Cunnington

I've been able to relax more; I'm going swimming a couple of times a week, as well as seeing people for a general meet-up over coffee. It just makes things that bit easier. I tease people when they ask where I'm having my treatment. I tell them it's at Tesco – at the end of aisle 6!



Types of cancer treated on our units



A message from our CEO



As the country came out of COVID restrictions there was no respite for the NHS, as staff and resources continued to be stretched. Throughout this difficult year we continued to support our NHS trust partners by helping them to deliver on their cancer treatment priorities.

In this trying environment we still managed to increase the number of patients treated on our units, so I'm very proud of my team's dedication and hard work and am delighted that this impact report showcases yet another positive year.

It saw James Paget University Hospitals Trust take receipt of its first mobile cancer care unit, named Jewel, after a researcher who advanced the understanding of skin cancer. This new unit was entirely funded through a generous donation from the global biopharmaceutical company Bristol Myers Squibb.

We also provided NHS trusts in East Kent and Lincolnshire with new units to replace their previous units that had been running for nearly a decade. This continued commitment highlights how NHS trusts see the value in the work that we do with them. If you have the time to look at our website, you'll see the difference that we make to cancer patients and to NHS nursing teams.

The year also saw us develop new fundraising initiatives to engage our supporters. We launched our first annual Cuppa for Cancer Care event. It was a terrific success and will now be a key part of our fundraising calendar as we engage with more existing and potential donors.

Of course, the NHS remains under pressure, so we have to continue to work closely with our partners and raise the profile of our charity so that we can help more trusts and more patients. The year ahead, the final year of our current five-year strategy, will again be challenging but

we're looking forward to reporting on the goals that we set out to achieve and on how we expect to improve our offering to the NHS in the years ahead.

In the meantime, thank you for reading our impact report and, more importantly, supporting the charity. Even though we work very closely with the NHS, we receive no government funding, so we could not do what we do without your kindness and generosity.

Tina

Tina Seymour, CEO

11 units plus 4 reserve

13 nurse support vehicles

2,043 unit visits to 42 treatment locations

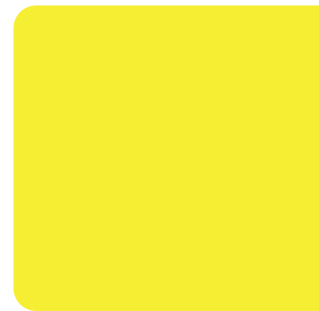


“70% of patients said that they can tolerate their treatment better on a mobile cancer care unit while 50% said that they are more likely to complete their treatment.”

One in two people will develop some form of cancer in their lifetime. Treatment often means long and frequent trips to hospital.

Hope for Tomorrow helps the NHS to bring cancer treatment closer to patients with our mobile cancer care units, making their lives that much easier at a difficult time.

We build and provide mobile cancer care units for NHS trusts across England to allow them to treat cancer patients closer to where they live. They allow the NHS to drive out to patients, saving them long, regular, and often disruptive journeys to hospital for their cancer treatment.



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