



MOONLIGHT
MASQUERADE
BALL 2023

Friday 24 November 2023

Manor by the Lake, Hatherley, Gloucestershire

Sponsorship Opportunities



Let's celebrate together



Join us this November and be part of something truly special at Hope for Tomorrow's Moonlight Masquerade Ball 2023 as it celebrates 21 years of delivering essential cancer care across the country.

At this Black Tie, Venetian style masked event, guests will enjoy an unforgettable evening of sparkling entertainment, dining, dancing, live music, interactive fun, and games, as they help to raise funds to support our fleet of mobile cancer care units.



Sponsorship opportunities are wide and varied. With exposure to 180 guests live on the night, pre- and post-publicity, please join us and support this flagship fundraising event to enable Hope for Tomorrow to continue to drive cancer care forward.



Help us to drive cancer care forward

At Hope for Tomorrow we believe that everyone should have a choice over the way they receive their cancer care treatment, whoever and wherever they are.

Hope for Tomorrow fundraises to develop, build and maintain world-class mobile cancer care units to support NHS patients by taking their cancer care into their local communities.

By having their treatment on-board our units, people across England, living with cancer, can maintain their independence and quality of life - saving time and money during a difficult time in their lives.





Working in partnership with 11 NHS Trusts, our 14 mobile cancer units and 13 nurse support vehicles provide chemotherapy and other treatments on board. Since 2007, our units have welcomed thousands of patients across England. Last year, our fleet of units delivered over 26,000 patient treatments.

Its costs us £212 per day to keep one of our mobile cancer care units on the road, treating on average 40 patients per day.





How your support will make a difference

Your support will have a huge impact. It will enable us and our NHS trust partners to be there for local people in real need.

It will:

- ✦ Reduce travelling time for patients
- ✦ Take pressure off NHS cancer treatment waiting lists
- ✦ Enable our mobile cancer care units to treat patients with less complex needs, so that patients requiring more specialist treatment can be seen quicker within a hospital oncology centre
- ✦ Make cancer patients' experience less stressful
- ✦ Save cancer patients money, such as fuel and car parking fees
- ✦ Allow cancer patients to gain back their independence, ensuring their treatment doesn't dictate their lives



Amy, a patient from Stroud, who receives her treatment on board her local mobile cancer care unit, told us:

“What I like about the unit is it’s much more relaxed. It’s more intimate so you can have a chat and a cup of tea; you’re all in there together. Unlike hospital, there’s no hanging around in a big clinical waiting room with lots of people, not knowing if you’ll see the same specialists as before.”

Platinum Sponsor - £6,000

Sponsorship Sold

As the Platinum Sponsor, you will benefit from:

- ✦ Complimentary table of 10
- ✦ Networking opportunities
- ✦ Charity association
- ✦ Corporate Video Placement on Night - 60 Seconds
- ✦ Two MC Shout Outs on the Night

Advertising at event:

- ✦ Company literature displayed on the night
- ✦ Full-page corporate piece in event brochure
- ✦ Logo included on digital display boards
- ✦ Logo on event page of HFT website



Social media:

- ✦ Mention in appropriate social media posts
- ✦ Your company will be featured as a corporate supporter on our website

Drinks Reception Sponsor - £3,000



As the Drinks Reception Sponsor, you will benefit from:

- ✦ Six complimentary tickets
- ✦ Networking opportunities
- ✦ Charity association
- ✦ Two MC shout-outs on the night

Advertising at event:

- ✦ Branding at Drinks Reception
- ✦ Company literature displayed on the night
- ✦ Half-page corporate piece in event brochure
- ✦ Logo included on digital display boards
- ✦ Logo on event page of HFT website



Social media:

- ✦ Mention in appropriate social media posts
- ✦ Your company will be featured as a corporate supporter on our website

Table Sponsor - £2,000



As the Table Sponsor, you will benefit from:

- ✦ 10 complimentary tickets
- ✦ Networking opportunities
- ✦ Charity association

Advertising at event:

- ✦ Half-page corporate piece in event brochure
- ✦ Logo included on digital display board
- ✦ Logo on event page of HFT website



Social media:

- ✦ Mention in appropriate social media posts
- ✦ Your company will be featured as a corporate supporter on our website

Entertainment Sponsor - £1,000



As the Entertainment Sponsor, you will benefit from:

- ✦ Four complimentary tickets
- ✦ Networking opportunities
- ✦ Charity association
- ✦ One MC shout-out on the night from the band

Advertising at event:

- ✦ Logo included on digital display board
- ✦ Logo on event page of HFT website

Social media:

- ✦ Mention in appropriate social media posts



Decor Sponsor - £800



As the Decor Sponsor, you will benefit from:

- ✦ Two complimentary tickets
- ✦ Networking opportunities
- ✦ Charity association

Advertising at event:

- ✦ Logo included on digital display board
- ✦ Logo on event page of HFT website

Social media:

- ✦ Mention in appropriate social media posts



Games Sponsor - £400



As the Games Sponsor, you will benefit from:

- ✦ One complimentary ticket
- ✦ Networking opportunities
- ✦ Charity association

Advertising at event:

- ✦ Logo included on digital display board
- ✦ Logo on event page of HFT website
- ✦ Logo on heads & tails envelope

Social media:

- ✦ Mention in appropriate social media posts



Print Sponsor - £250



As the Print Sponsor, you will benefit from:

- ✦ Networking opportunities
 - ✦ Charity association
-

Advertising at event:

- ✦ Logo included on digital display board
 - ✦ Logo on event page of HFT website
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Social media:

- ✦ Mention in appropriate social media posts





Thank you for your interest in sponsoring our **Moonlight Masquerade Ball** in November. We're excited to bring together our fantastic supporters, both existing and new, to celebrate success, drive innovation and enjoy a spectacular evening!

For more information or to discuss options, please contact:

Emma Bowles

Special Events, VIP, and Philanthropy Manager

E: emmabowles@hopefortomorrow.org.uk | T: 01666 333344



@hopefortomorrowcharity



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@hopefortomorrow

hopefortomorrow.org.uk | info@hopefortomorrow.org.uk | 01666 505 055