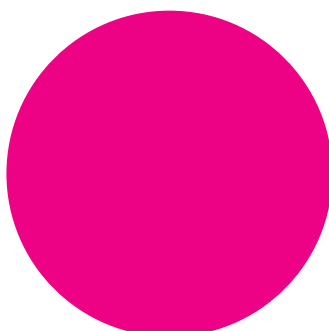
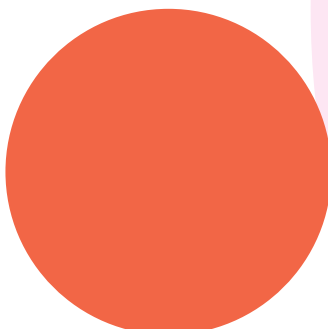
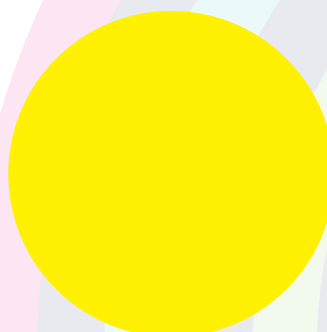
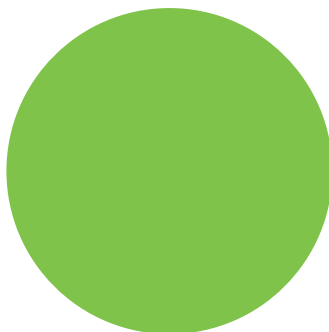
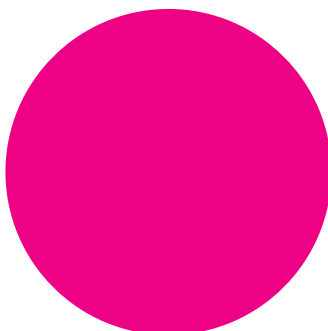


Impact report

2021-2022





Welcome

Welcome to our impact report for the financial year ending in March 2022.

Once again, I am delighted to be sharing with you the progress made by Hope for Tomorrow in yet another extraordinary year. At the start of the COVID-19 pandemic, we recognised the importance of cancer care closer to home for vulnerable patients and we have continued to ensure that this is maintained in as many localities as possible.

Against the backdrop of the challenges posed by the second year of the pandemic, our team has been nothing short of outstanding - working long hours to make sure we delivered on our promises to the NHS. Their efforts and those of our supporters and fundraisers have allowed us to deliver more treatments than ever before – something we're looking forward to building upon. I hope you enjoy reading about this year's achievements and the difference that Hope for Tomorrow makes to patients and their families.

Best wishes,

Sean

Dr Sean Elyan, Chair

Saves time and reduces anxiety

“The unit was just 10 minutes down the road from me and was so much more convenient. The hospital on the other hand was a 20-mile drive away; when you're having chemo treatment which lasts eight hours each time, this makes the day that much longer. Visiting the unit made me less anxious, especially during COVID when I was shielding.”



Beverley Quinn



A major achievement

This impact report covers the third year of our five-year strategy, which set out our purpose and objectives to develop and support cancer care. We set an ambitious target to grow the number of treatments on our units by 40% by the end of 2024.

How have we done so far?

Despite the disruption of COVID-19, year-on-year growth means that we've exceeded that target already, and not by a small margin. Looking at the overall picture, since 2019, usage has already grown by 79.1 per cent. That's almost double our target!

Our strategic
objectives by
2024
are to:

01



Sustainably grow the number of mobile cancer care units and maximise their usage, serving more patients in more convenient locations

02



Further develop our services through innovation and collaboration with NHS partners, ensuring we remain relevant and continuously meet the needs of our partners and patients

03



Manage our charity as effectively and efficiently as possible

Since 2019 treatments
have risen
From
14,764
to **26,447**

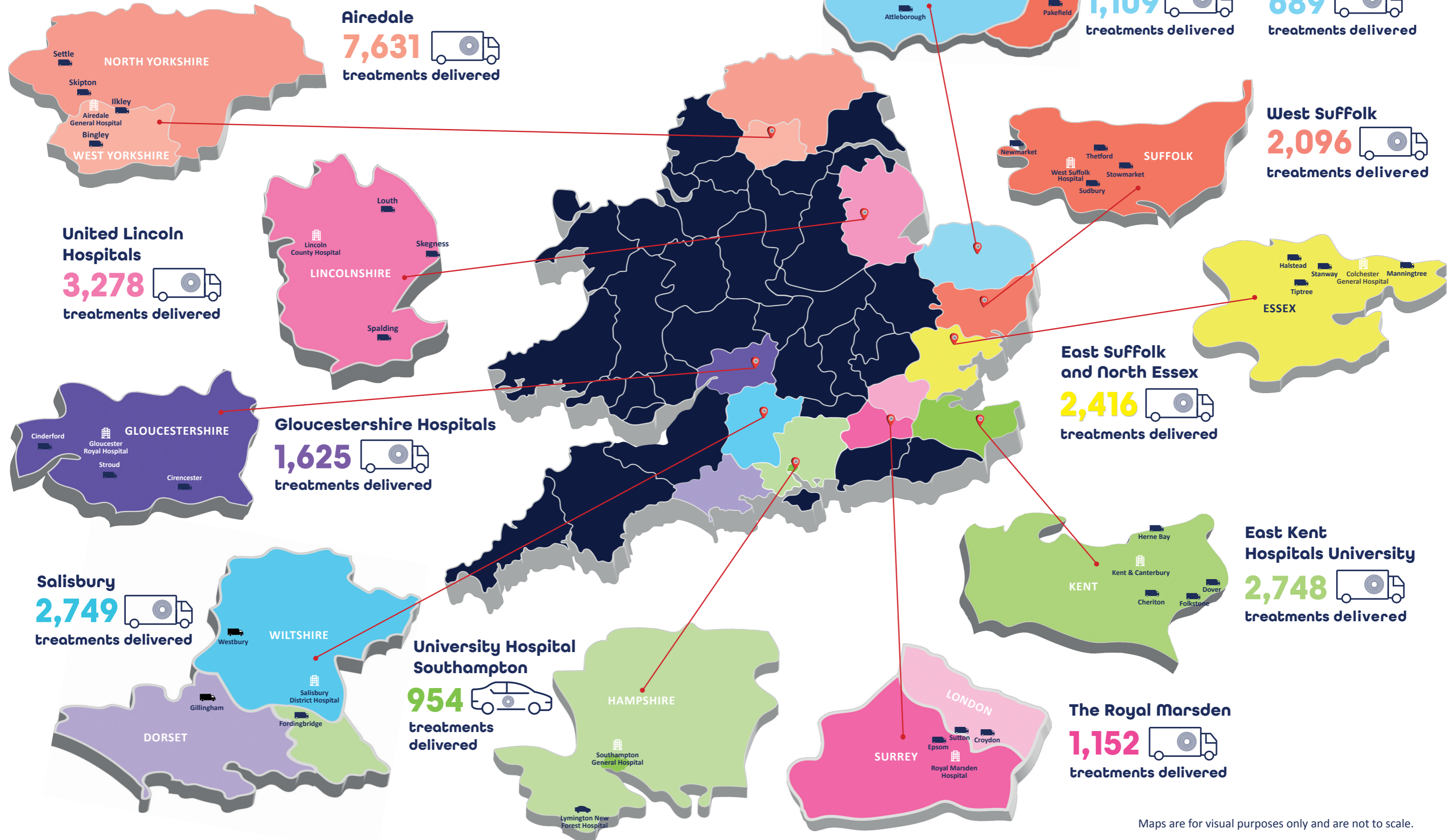
Showing a
79.1%
Increase

For the specific
year of this report,
2021-2022, treatments rose
From
22,628
to **26,447**

Showing a
16.8%
Increase



In 2021, Airedale NHS Foundation Trust took delivery of a second mobile cancer care unit to help them deliver more treatments and enable them to focus on broader aspects of cancer treatment and prevention directly in their communities. We supplied 11 units to NHS trusts in England, with three units kept in reserve to allow for continuity of service, and 13 nurse support vehicles. The maps below highlight our NHS foundation trust partners and where they deliver mobile cancer care...





Average time saving
per treatment:

2.5 hours
saved
per treatment



Money saved on fuel and parking
costs per treatment:

43%
of patients
saved over **£6**



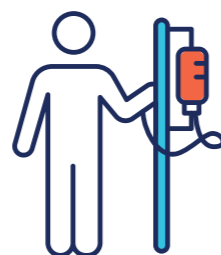
10%
of patients
saved over **£11**



Average travel miles
saved per treatment:

19.9m

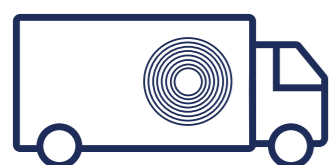
How long is
your treatment
expected to take?



67%
over
six months

37%
over
one year

How frequently are you
treated on the unit?



83%
of patients are
treated at least

**once a
month**



How would you rate your
experience on board?

Overall
rating

9.85



out
of **10**



The difference we make

Peter's story

Peter is 79 years old, Louth born and bred, and he's been living with cancer for just over five years now.

Peter had a kidney removed in 2017 after his initial diagnosis, subsequently getting the 'all clear' before it returned to his bowel. An operation to remove the cancer left him with a permanent stoma, something he has learnt to live with, describing it as "very inconvenient, but I'm still here."

However, within the following year he found out he had liver cancer. Since 2019 he's been having chemotherapy on a Hope for Tomorrow mobile cancer care unit. Peter has had over 60 treatments "on what we call the bus".

He explains: "I've been going to the mobile unit now for almost two years. Before that I was having to travel to Grantham Hospital for part of my treatment which was a 100-mile round trip each time, so that was quite an ordeal."

Each fortnight, he visits the mobile cancer care unit, based at Louth's county hospital, for his two doses of chemo, as well as the unit based at Skegness and District General Hospital to have his pump removed.

He continues: "It's so convenient for me. It's a very, very relaxed and comfortable atmosphere. There are only four chairs and the nurses that manage it, manage it very, very well. It's really got everything going for it and the nurses are wonderful. During the pandemic, we just carried on throughout uninterrupted; we were so lucky."

He has found there have been many benefits for him going to the mobile unit, not least saving him precious time and money.

"There are much better things I can get on with rather than spending it in a car, and of course travelling itself

Relaxed and comfortable

"It's so convenient for me. It's a very, very relaxed and comfortable atmosphere. It's really got everything going for it and the nurses are wonderful. During the pandemic, we just carried on throughout uninterrupted; we were so lucky."

Peter Dixon

now is very expensive with the high fuel costs, so I'm grateful for that. The fact that I can just pop down the road is brilliant.

"People who come on to the bus for their treatment think it's absolutely fantastic that they have this amazing service pretty much on their doorstep. I know patients who visit for the first time don't know initially what it's going to be like and they're a bit worried about it. But as soon as they can see what it's like, they totally relax. It might sound a bit strange, but I actually look forward to going. Lynn and the nurses are so accommodating and nothing's too much trouble."

Peter

Peter Dixon



A new look and feel for Hope for Tomorrow

We took a major step in November to review our brand, making changes to our logo and our style. Our earlier logo had served us well, however it was time to update how we looked and convey a more dynamic image in line with our plans to grow the charity and raise its profile. It came with new vision, mission and purpose statements.



Our logo strapline **'Driving Cancer Care Forward'** covers what we do and how we do it, with an emphasis on making a difference:

Driving:

Meaning both motion (mobile) and trailblazing

Cancer Care:

Mobile cancer care units are now an integral part of patients' cancer journeys

Forward:

Progress and future

Able to fit treatment around work

“Before starting my shift, I used to just pop in for my Herceptin jab and come away, job done. It meant I didn't have to travel to Cheltenham and back, saving me over an hour each time.”



Amy Smart

Vision Statement

Convenient cancer care: Enabling cancer treatment to be delivered in the right way, at the right time, in close proximity to patients.

Mission Statement

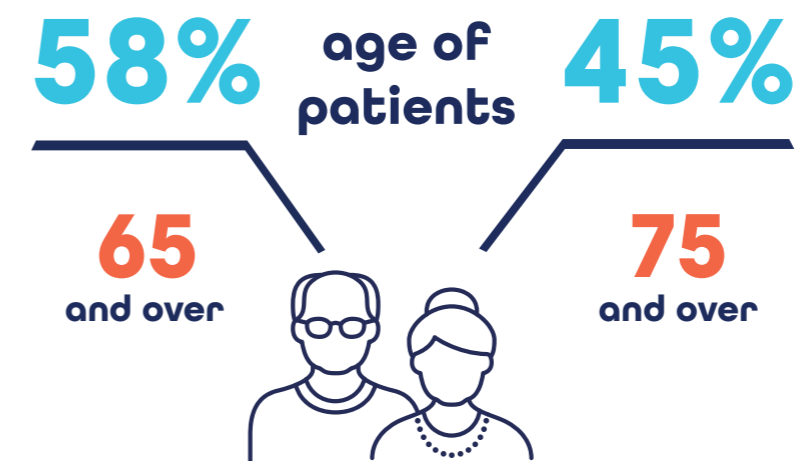
Creating new spaces for cancer care delivery: Developing mobile and static environments for medical providers to deliver patient-centric, professional cancer care: community, convenience, timely.

Purpose Statement

Bringing cancer care forward: Enhancing cancer care now: timeliness and convenience.

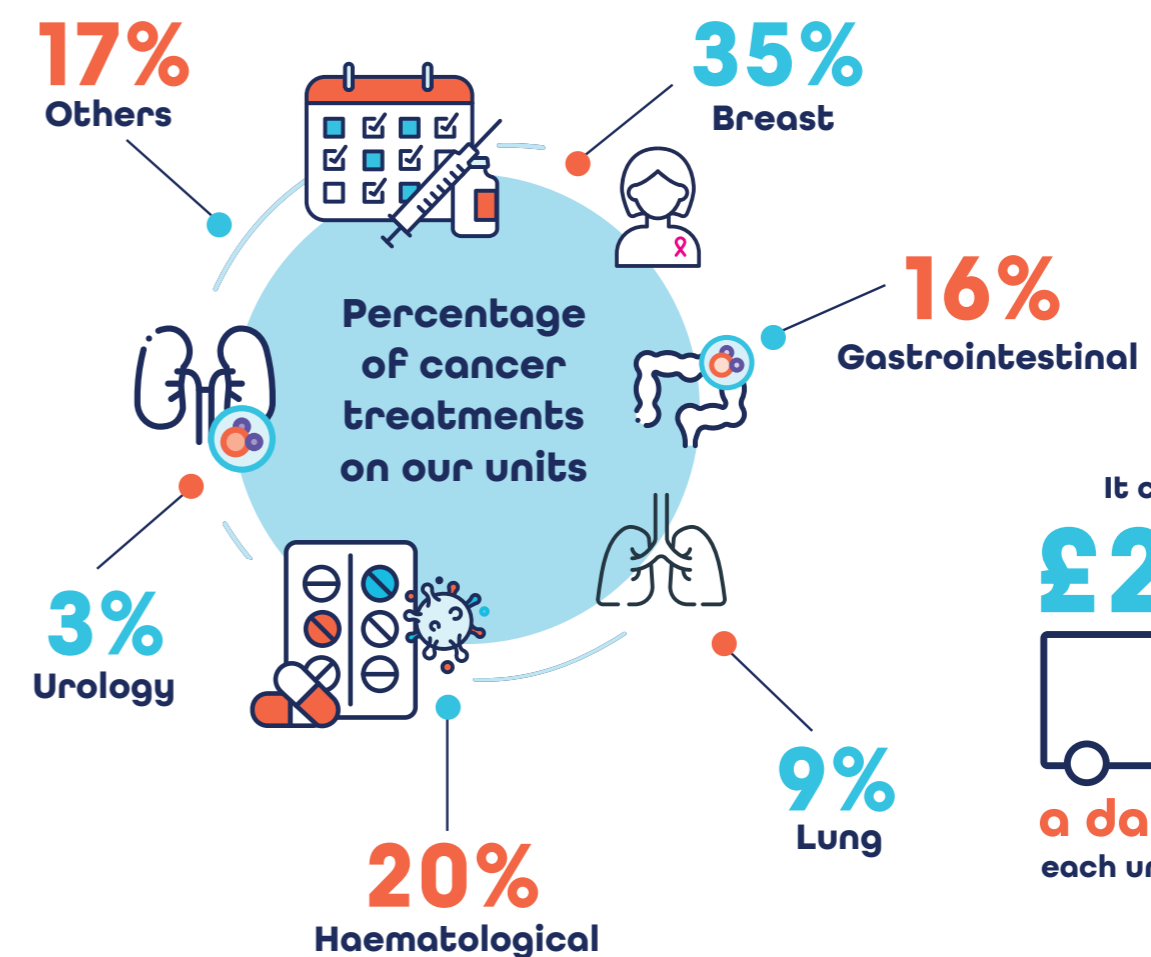
Supporting cancer care in the future: innovation and advancement

Driving cancer care forward



Airedale NHS
Foundation Trust

59% of oncology activity took place on its units



It costs

£212

a day to keep each unit operational

11 units plus **3** reserve

13 nurse support vehicles

1,761 unit visits to **41** treatment locations



One Cancer Voice

We joined One Cancer Voice a year ago.

It is an alliance of cancer charities that reaches out to the UK government with a manifesto, on behalf of people with cancer, to recommend solutions for a cancer strategy. Unfortunately, cancer waiting times continued to rise – significantly – over the year, and progress on vital early diagnosis has stalled.

We believe that Hope for Tomorrow will increasingly become a key player in addressing the issues that the NHS faces. Read on to find out how we have helped and how we can do more in the years ahead.



Our latest third generation cancer care unit

In November, after three years of development work, we launched the third generation of mobile cancer care unit. This ‘world first’ unit builds on previous ones by adding mobile consultation rooms. The rooms are hydraulically powered and emerge from the sides of the units allowing NHS staff to provide life-saving information, such as self-examination guidance from specialist breast care nurses, directly in the community – in line with the One Cancer Voice objectives. Each room is fully connected with digital facilities so that staff on board can connect remotely to the main hospital for specialist support. We’re very excited about the potential for these new units to deliver proactive and preventative care in our communities and looking forward to reporting on the outcome of this trial with Airedale NHS Foundation Trust.



Office relocation

As a charity, we have to be efficient and effective with our resources. A big change for the team was the relocation of our offices from Tetbury to Stonehouse. The move wasn’t just a change - it was a big improvement. Aside from providing financial savings, the new location is critical for our plans to grow. Our new offices are closer to major towns and cities such as Stroud, Gloucester, Cheltenham and Bristol. This is critical, as it makes us more attractive as an employer and gives us access to a larger talent pool when we recruit – essential for our future plans. We’re also only a few minutes from the M5, moving us closer to key suppliers and making it easier for us to visit many of our NHS partners.

A message from our CEO

Working through the second year of the COVID-19 pandemic once again had its challenges, however I’m extremely proud that the team continued to move us forward, as we prepare ourselves to make an even greater contribution to cancer care in the UK.

I am delighted to present our latest impact report, which summarises the highlights of the past year.

Although this last year has been challenging, due to COVID-19 impacting how we fundraised and operated, we have continued to work hard with our NHS partners to treat our highest number of patients on board our mobile cancer care units and grow our reach into new areas. During these times we have had to make some tough decisions, but we have remained focused on our mission and vision and putting patients at the heart of what we do.

We have been collecting data from patients who use our services. This clearly shows how much time we can save for those who have treatments on our units, and when I read the responses, it makes me so proud of the difference the charity makes to their lives and those of their loved ones.

In November we were able to launch our latest generation of unit which has been allocated to Airedale NHS Foundation Trust, in Yorkshire. This unit has diagnostic space as well as treatment areas, and is already being used for urology, vague symptoms, holistic needs and breast clinics. I am looking forward to providing an update on the impact of this unit’s first operational year in next year’s report.



Also, in November 2021 we changed our logo and refreshed our brand. The old logo has served us well but as we continue to push the boundaries of patient-centric cancer care, we felt it was important to update our image. We have had much positive feedback about the new look and feel of the logo, especially on the units. I’m pleased that you like it as it’s an important step forward as we grow and raise the profile of the charity.

As we came out of the lockdowns, I know all of the team were excited to meet our supporters in person whenever possible. It was lovely to see people at events and those who supported us in so many diverse ways such as wing walking, fun running and fire walking. Sometimes I am astounded at the lengths our supporters go to!

We have worked so hard throughout the pandemic to try and treat as many patients as possible in a safe and convenient location. During this time our numbers have increased year on year. However, we know that there is a significant backlog of patients waiting to be diagnosed and therefore treated. We believe that we are a part of the solution in reducing these numbers, whilst ensuring that patients get the best care possible.

I want to thank you all for reading this impact report, but more importantly for supporting the charity. We do not get any government funding, despite working so closely with the NHS, and we could not do this without your kindness and generosity.

Best wishes,

Tina

Tina Seymour, CEO

Easy access and ‘gentler’

“For me, it’s the access; it’s so easy. You literally park outside and walk in. The people that are there are lovely – really, really kind. They just make it less clinical. It’s just gentler – for something that is so harrowing, this makes it a lot gentler.”



Fiona Wells



Cancer treatment can be emotional, time-consuming and often takes place over long periods. It can also impact on people's independence.

Hope for Tomorrow is dedicated to bringing cancer care closer for NHS patients. We provide mobile cancer care units to NHS trusts across England. Our units come out to patients' communities rather than them having to make long and sometimes stressful journeys to hospital for their treatment.

One of our patients, Adam Redgewell, sums it up better than we can:

Saves 1.5 hours travel time and no wandering around hospital

“When I first began the immunotherapy, I had to go every three weeks to receive a double dose of two different drugs. Then during early 2021, when my treatment was reduced to a weekly dose of Nivolumab, the nurses told me about the chemo bus—well, that's what I call it! When I heard that the unit was just five minutes up the road from me in Ousden where I could have both my treatment and blood tests, it was a no brainer. It is brilliant to be able to have this option instead of making a 45-minute journey each way to Colchester Hospital. As a main hospital, it would often be inundated with people waiting in A&E and we'd have to navigate all the different entrances to get in, so the unit has been a lot easier in that respect.”



Adam Redgewell

Driving cancer care Forward



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