



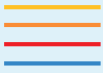
Hope for Tomorrow

Bringing cancer treatment closer to home



IMPACT REPORT 2020 – 2021





INTRODUCTION

Welcome to our impact report for the financial year ending in March 2021.

I'm delighted to be sharing with you the progress made by Hope for Tomorrow in what has been an extraordinary year. Despite the challenges faced by the charity and its NHS partners, mobile cancer care provision continues to expand into more communities as our fleet grows.

We've always known that mobile care is the way forward but COVID-19 has forced us to adapt quickly and I've been particularly impressed by our response to the pandemic and how this has enabled patients to continue treatment in safety. In this report, we include updates across a range of topics and I really hope you enjoy reading.

Best wishes,

Sean

Dr Sean Elyan, Chairman



We understand the need to continuously review and plan for the future, and in April 2019 we launched our five-year strategy following research with partners, supporters, health experts and patients.

This strategy sets out our renewed purpose and objectives for the short and medium term. As a team we are ready to deliver a set of solutions that change the way cancer patients receive their care.

We set ambitious growth targets for the charity, committing to increase the number of treatments that take place on board a unit by 40% over the five year period. In the last financial year alone, patient treatments increased from 18,430 (financial year ending March 2020) to 22,628. Showing a 22.77% increase.

2024

We were below budgeted expenditure for the last two financial years

03

Manage our charity as effectively and efficiently as possible.

02

Further develop our services through innovation and collaboration with NHS partners, ensuring we remain relevant and continuously meet the needs of our partners and patients.

01

Sustainably grow the number of Mobile Cancer Care Units and maximise their usage, serving more patients in more convenient locations.

In the last financial year alone, patient treatments increased from **18,430** to **22,628**

Showing a **22.77%** Increase

Our strategic objectives by 2024 are to:





Mobile Cancer Care Units and NHS Trust Partners

2020 saw us increase our fleet of active mobile cancer care units. Norfolk & Norwich University NHS Foundation Trust became our latest partners and took delivery of a brand new unit in October 2020. Hope for Tomorrow now supply 12 units to NHS Trusts in England with one unit kept in reserve to allow for continuity of service.



Trust: Airedale NHS Foundation Trust



Location: Airedale General Hospital



Visits: Colne, Ilkley, Settle, Bingley BD16 1BE



Treatments in the last financial year: 3,705



Trust: Gloucestershire Hospitals NHS Foundation Trust



Location: Gloucester Royal Hospital



Visits: Tewkesbury, Cinderford, Stroud, Cirencester



Treatments in the last financial year: 1,079



Trust: Somerset NHS Foundation Trust



Location: Musgrove Park Hospital, Taunton



Visits: Chard; Minehead, Glastonbury, Bridgwater



Treatments in the last financial year: 2,653



Trust: Salisbury NHS Foundation Trust



Location: Salisbury District Hospital



Visits: Fordingbridge, Gillingham, Westbury



Treatments in the last financial year: 2,227



Trust: University Hospital Southampton
NHS Foundation Trust



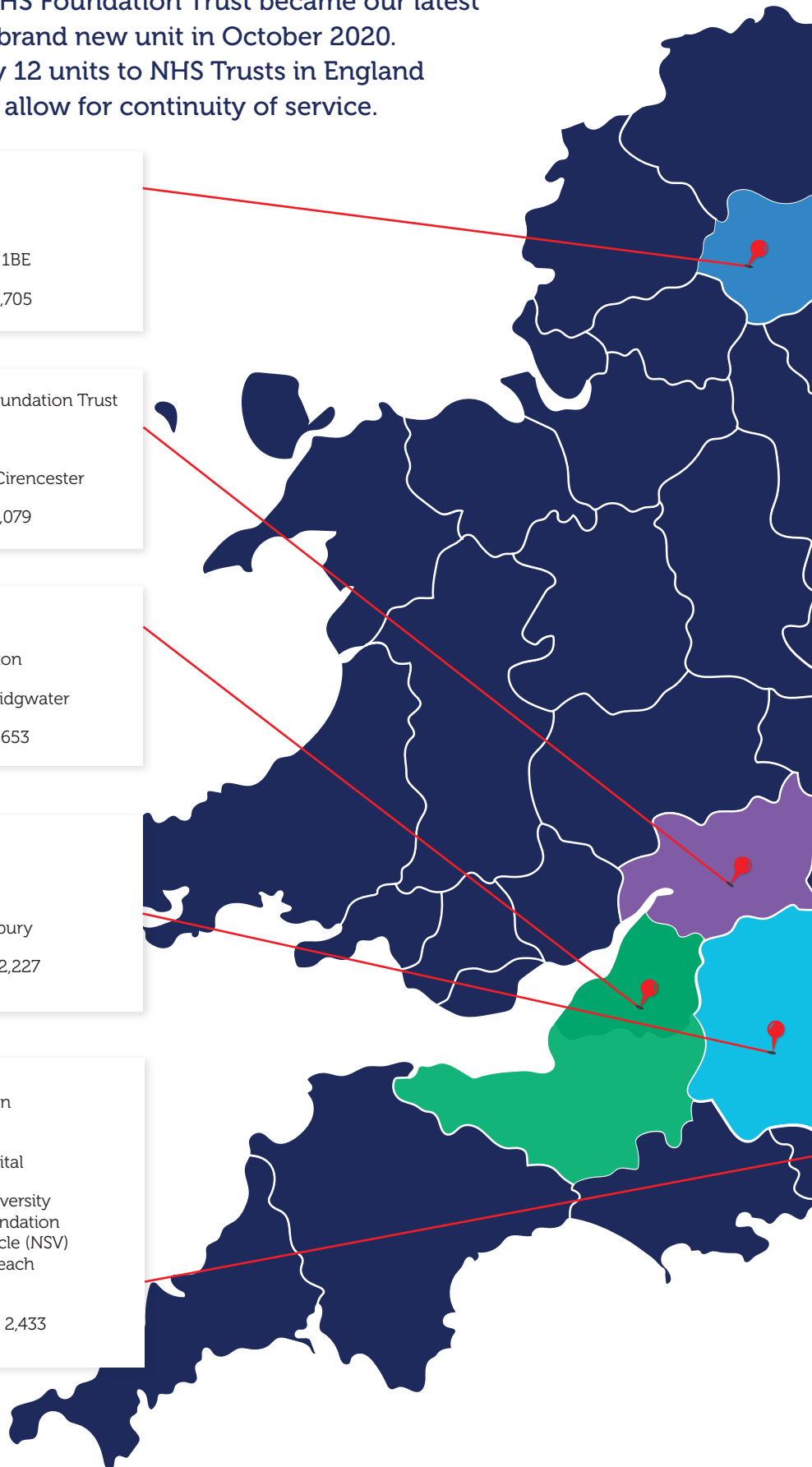
Location: Southampton General Hospital

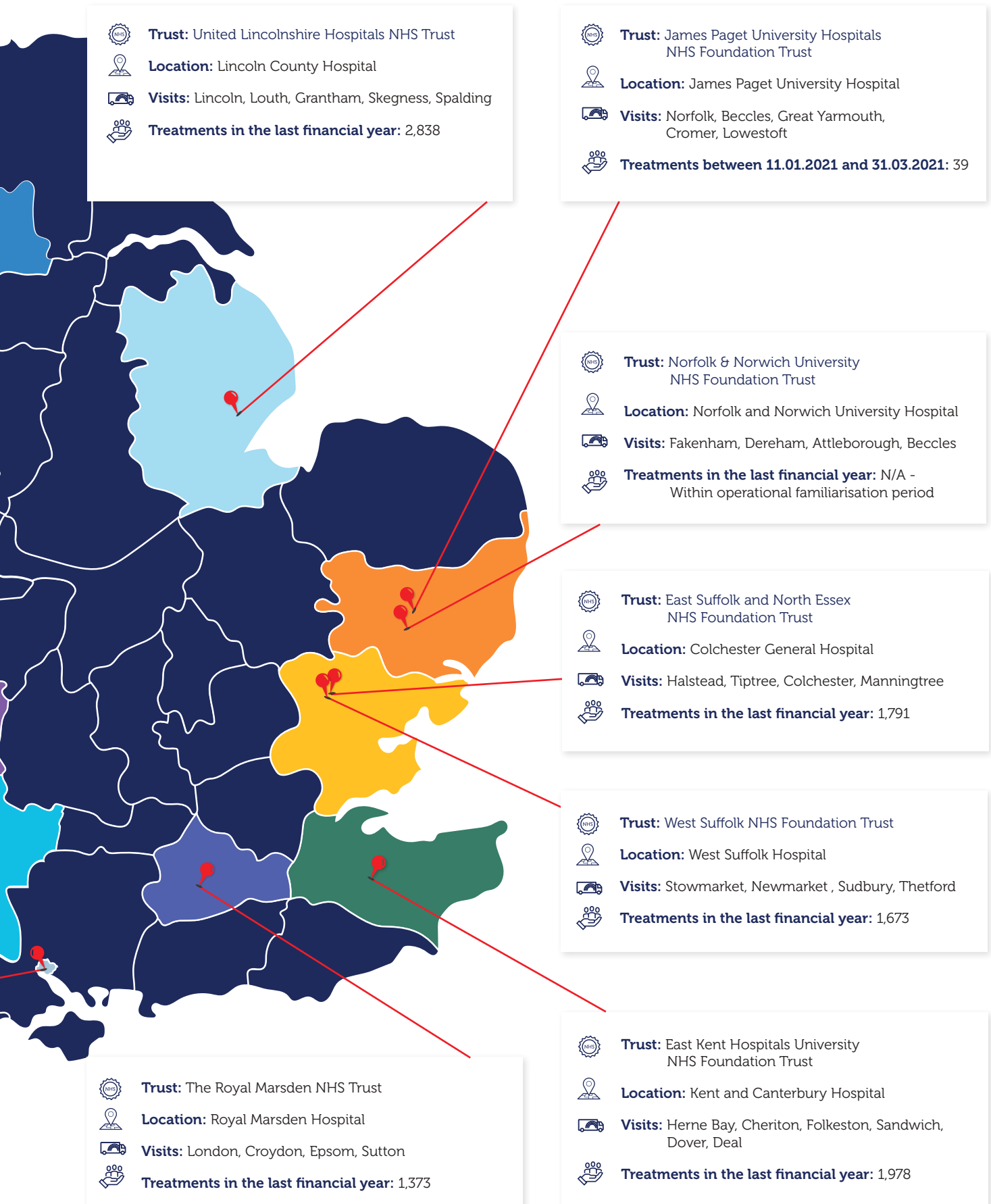


Visits: Hope for Tomorrow provide University Hospital Southampton NHS Foundation Trust with a Nurse Support Vehicle (NSV) for travelling between their outreach appointments.



Treatments in the last financial year: 2,433

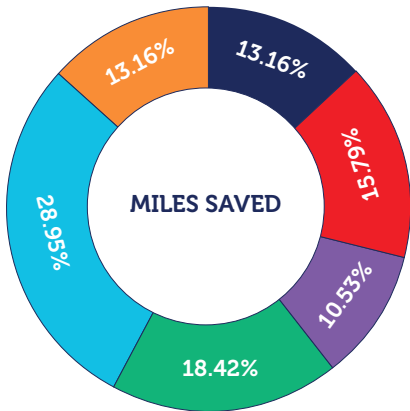




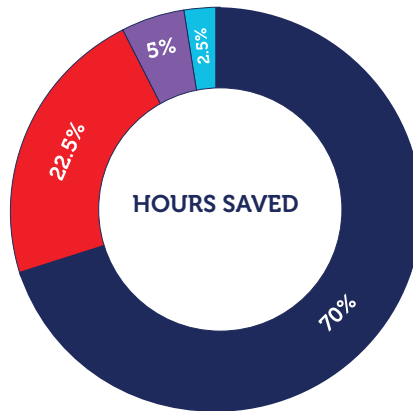


Our Impact in Numbers

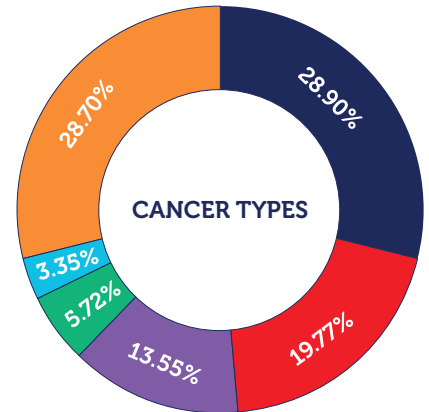
What This Means to Patients



- 0-5 Miles
- 6-10 Miles
- 11-15 Miles
- 16-20 Miles
- 21-40 Miles
- 40+ Miles



- 1-2 Hours
- 3-4 Hours
- 5-6 Hours
- 8+ Hours



- Breast
- Haematological
- Gastrointestinal
- Lung
- Urology
- Other

Results of 40 patients respondents between August 2020 and April 2021

Patient Feedback

Rating – Where 10 is excellent



“ I have been shielding for over a year now, and had to undertake a 50 mile journey each time I needed treatment. At the time of the COVID variant, and as an at-risk, clinically vulnerable person, it was frightening going into the hospital and seeing warning signs everywhere. ”

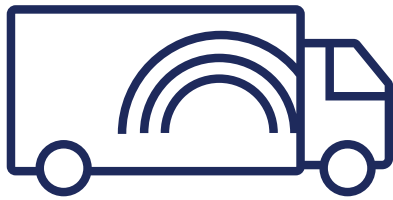
Ann Leigh

“ I have benefited from treatment on board for two and a half years so far and have experienced such wonderful, skilled and professional care from the nurses and it's also lovely to chat to the friendly drivers too. The MCCU is almost my home from home and it has been a true lifeline, both physically and emotionally for me. The service always feels personal and relaxed, in contrast to treatments at the hospital which can sometimes make me stressed and anxious. ”

Caroline Toms



Treatment Delivery



22,628
TREATMENTS
DELIVERED ON
BOARD A UNIT

22.77%
INCREASE
ON THE
PREVIOUS YEAR



NHS Utilisation



61%

MOBILE CANCER CARE
UNITS ACCOUNTED
FOR UP TO 61% OF AN
NHS TRUST'S CANCER
TREATMENT PROVISION

All figures provided by third party NHS trusts
and reported as supplied at time of publishing

“ It was such a wonderful experience through what could have been a very difficult time. I met amazing, funny supportive people and nurses and have laughed so much. The Mobile Unit afforded us all that safe friendly place each week and I haven't the words to say how grateful I am for what people like you do to ease our journey. ”

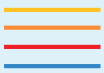
Margaret Pawlowski

“ I can say from experience, one of the hardest things about cancer treatment is getting to the hospital itself! As my cancer is so rare, I have all my specialist appointments at the Royal Marsden Hospital, an eight-hour round trip from my home. Without Hope for Tomorrow, I would've had to drive a 300-mile round trip every week for my treatment. And knowing how much chemo takes it out of you, I just don't know how I would've coped. ”

Allana Parker

“ What was brilliant in particular is that with COVID I couldn't go to hospital as I am classed as clinically extremely vulnerable, and there are limited visits for people like me. The Hope for Tomorrow unit is a great way to still receive treatment in a safe, very calm and friendly environment, and our contact with people is limited, which is essential. ”

Alison Day



COVID-19

The COVID-19 pandemic has highlighted the need for a more sustainable and flexible approach to cancer care provision.

When the first national lockdown was announced there was a sharp increase in demand for mobile cancer care units as NHS trusts were forced to divert the majority of hospital-based activity to the pandemic response. To support as many NHS Trusts as possible, Hope for Tomorrow allocated any spare vehicles available to help with capacity in treating cancer patients away from the main hospital setting.

- Our partnership agreement with Royal Cornwall Hospitals NHS Trust expired in April 2020, and we temporarily allocated the available mobile cancer care unit to North Middlesex University Hospitals NHS Trust between April and September 2020
- The same unit is now supporting James Paget University Hospitals NHS Foundation Trust patients. Reducing footfall through the hospital, continuing to treat vulnerable patients and working collaboratively with Norfolk & Norwich University Hospitals NHS Foundation Trust to treat patients in the North, East and South of Norfolk;
- COVID-19 delayed the delivery of the contracted mobile cancer care unit to Norfolk & Norwich University Hospitals NHS Foundation Trust. With a fully functional unit available we were able to support Airedale NHS Foundation Trust when they asked us for second unit. The trust were then able to divert the majority of cancer treatments to a mobile unit and significantly reduced footfall away from hospital sites.
- When Norfolk & Norwich University Hospitals NHS Foundation Trust were able to take delivery of the contracted mobile cancer care unit in October 2020, we provided one of our reserve units to Airedale so that they could continue with their extended service.



230,000
PEOPLE
WERE REFERRED
FOR URGENT CANCER
CHECKS IN MARCH 2021

As the NHS begins to 'bounce back', NHS England figures show a record 230,000 people were referred for urgent cancer checks in March 2021. Working with the NHS, Hope for Tomorrow will provide support with tackling the backlog; enabling treatments to take place away from the hospital environment and protecting this vulnerable patient group while helping to reduce the spread of COVID-19.



By joining One Cancer Voice, we make a commitment to support the NHS with new ways to ensure cancer patients receive the treatment they need when and where they need it.

We firmly believe that to ensure continuity of care for cancer patients in the future, more needs to be done to make cancer care more accessible and flexible.

That's why in January 2021, Hope for Tomorrow joined One Cancer Voice. One Cancer Voice is an alliance of cancer charities which was set up to reach out to the UK government with a manifesto, on behalf of people with cancer, to recommend solutions for some of the biggest issues that the next Government will face.





**Hope for Tomorrow have given me a life outside of cancer.
They've given me precious time to spend with my sons, family and loved ones.**

On 6th June 2018 my life blew up. After a year-long 'gym injury' I went to the doctors. One Friday I was sent for an MRI of my hip and the next Monday my phone rang asking me to go to the hospital the next day. After a CT scan and biopsy I was diagnosed EHE Sarcoma. EHE is extremely rare, affecting less than one in a million. My prognosis is six months to 40 years. Nothing can be specific with this cancer. There is no cure. It can sit dormant for many years with no symptoms, become aggressive at any time but can also shrink itself. I've had three lots of radiotherapy, vertebroplasty to rebuild one of my vertebrae and so many rounds of chemo I can't remember.

It's through my treatment I was introduced to Hope for Tomorrow. I'd never heard of Hope for Tomorrow before my treatment, but I'm so grateful to them and their supporters.

I can say from experience, one of the hardest things about cancer treatment is getting to

the hospital itself! As my cancer is so rare, I have all my specialist appointments at the Royal Marsden Hospital, an eight-hour round trip from my home. And this is why I'm so grateful to Hope for Tomorrow. I've been able to have my weekly treatment on-board 'Elaine', my local Hope for Tomorrow Mobile Cancer Care Unit.

Without Hope for Tomorrow, I would've had to drive a 300-mile round trip every week for my treatment. And knowing how much chemo takes it out of you, I just don't know how I would've coped.

I know I will live the rest of my life with cancer but I am going to make sure it is a good one. I can do this thanks to Hope for Tomorrow.

Allana

Allana Parker



A MESSAGE FROM OUR CEO

It's hard to sum up our last financial year without resorting to clichés. Words like 'unpredictable', 'unprecedented', 'challenging' are as relevant for us as a charity as they are for many other organisations.

Fundraising was turned on its head with all of our planned activities cancelled and no time frame for that changing. Our new Senior Management Team was formed at the start of the financial year and their skills and experience meant we were able to adapt quickly to 'the new normal'. We were agile in our methods and were able to continue to engage with our supporters in new ways. From virtual events and challenges to launching an emergency appeal, we were overwhelmed by the response from our fantastic supporters.

The backdrop of a global pandemic brought an already overstretched NHS into sharp focus and with it, the need for a more flexible and innovative approach to cancer care. Demand for mobile cancer care units increased sharply overnight, taking us by surprise, and while we helped where we could, we wanted to do so much more. Along with our partners, we demonstrated that mobile cancer care is part of the solution in providing treatment and support in safe and convenient locations.

Our units appeared on the national news in the summer of 2020 with Sir Simon Stephens, Chief Executive of NHS England on board, highlighting the difference they were making to NHS treatment capacity and the lives of patients during the pandemic.

This year we joined the One Cancer Voice movement, which cemented our



commitment to providing innovative and patient-centric cancer care in the UK. As a charity we were born out of innovation, we were given a Queen's award for innovation, and will always have innovation at our core.

In a rapidly changing world, we remained focused on achieving our goals and we secured funding for an exciting new project due to be launched in November 2021, which will increase our reach and impact and pave the way for the future of flexible cancer care.

Although this has been a tough year, we have become stronger, more resilient and we are more determined than ever to make convenient and accessible cancer care available to all.

I would like to say a wholehearted thank you to everyone who has supported us, we couldn't do this without you.

Best wishes,

Tina

Tina Seymour, CEO



Keep up to date with the difference we and our supporters are making to the lives of cancer patients, and find out more about our fundraising activities and stories by following us on social media.

Hope for Tomorrow, Kingscote, Priory Park,
London Road, Tetbury, Gloucestershire GL8 8HZ

 hope for tomorrow  @Hftcharity  hopefortomorrowmcu  Hope for Tomorrow

www.hopefortomorrow.org.uk | info@hopefortomorrow.org.uk | 01666 505055



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