



Hope for Tomorrow

Bringing cancer treatment closer to home

issue 9

January 2013

2013 marks our 10th Anniversary!

We are delighted to kick start our tenth anniversary year with a brand new format of our quarterly newsletter. In this special edition we have aimed to cover all the things we've achieved over the last nine years and what our future plans and ambitions are.



SUPPORTING CANCER PATIENTS

2013 sees the tenth year that Hope for Tomorrow has been supporting cancer patients. To mark the occasion we have created this special logo which you will start to see on all of our communications throughout the year.

Where we go

Turn to **Page 3** to get an update on where our Mobile Chemotherapy Units go.

Events coming up

One of our objectives this year is to hold at least ten fundraising and awareness events. **Page 6** tells you what we have in store.

Introducing new partners

We are proud to introduce some of our latest corporate partners on **Page 7**.

Dear supporter



Christine Mills MBE
Founder and Trustee, Hope for Tomorrow

We've come such a long way since I first dreamt of being able to help cancer patients with the travelling that they had to endure in order to receive their chemotherapy treatment, which was back in 2003. We couldn't have come this far and achieved so much, without your passionate and dedicated help, which has been truly humbling.

Best wishes,
Christine

10

years since the charity began

4

Mobile Chemotherapy Units in operation

4,500

treatments have been given

130,000

miles that patients and their carers have saved

Going the extra mile

It costs £260,000 to build and maintain a Mobile Chemotherapy Unit for three years, and with increasing demand, we are aiming to raise a lot more funds in our 10th Anniversary year. So, the theme for 2013 is '10' and our list of targets include:

- Raising at least £10,000 in each county, in which we currently have an operational Unit
- Saving cancer patients an additional 10,000 car miles in each of those counties in 2013
- Running 10 major Hope for Tomorrow fundraising and awareness events
- Welcoming on board at least 10 new 'Community Champion' volunteers

To help us reach our goal, there are lots of things you can do! From organising a fundraising event to setting up a regular gift – every penny counts. We can provide you with all the support you need including fundraising materials, advice and ideas.

3 simple steps to organising a fundraising event

Once you have decided your theme or activity, your venue, date and who your event is suited to... all you need to do is shout about it!

Tell as many people as you can and your local paper might run a story for you.

Social networking is a great way to spread the word. You can even collect donations online!

"Having recently experienced the horrors of cancer within our family, we have come to realise the importance of mobile chemotherapy and the fantastic service that Hope for Tomorrow provides."



"It was an honour to raise £22,000 for them and I will continue to support this worthy charity in any way that I can."
Dominic de Grouchy
www.fatboysswim.com

Mobile Chemotherapy Unit's

Gloucestershire

The Gloucestershire Unit 'Helen' is currently visiting Cinderford, Cirencester and Stroud with plans to expand the service early 2013 to Tewkesbury.

The Gloucestershire Unit was featured on BBC 1's Inside Out on 21st January 2013 with filming in Stroud and Cheltenham, when interviews were carried out with Graham Freeman (who receives his chemotherapy treatment on board the MCU), and Dr Sean Elyan.

Somerset

The Somerset Unit 'Bumble', operated by Taunton & Somerset NHS Foundation Trust, continues to visit Bridgwater and West Mendip Community Hospitals. Plans are currently underway to expand the service to another two locations in 2013.



The Somerset Mobile Chemotherapy Unit 'Bumble'.



Our Gloucestershire Mobile Chemotherapy Unit 'Helen'.

Wiltshire

Salisbury
Since its launch on the 3rd May 2012 the Wiltshire Unit 'Kayleigh', operated by Salisbury District Hospitals NHS Foundation Trust, has had wonderful patient feedback. It started giving treatments at Fordingbridge and Shaftesbury with a location in Westbury being added in November 2012.

Swindon

Swindon Great Western Hospitals NHS Foundation Trust commenced operating the Wiltshire Unit 'Kayleigh' from the 10th December 2012. The service was officially launched by patient Jonathan Scott at Savernake Hospital, Marlborough. The nursing team are currently following the familiarity process with the Unit based at GWH Swindon 2 days a week and will shortly commence visiting Savernake Hospital in Marlborough on a Thursday and Malmesbury Primary Care Centre on a Friday.

Hampshire

The Hampshire Unit 'Amy' has been busy since its launch back on the 1st August 2012. The Unit operates three days a week in Andover, Alton, Tadley and Hartley Wintney, with Eastleigh being added in 2013. Patients have commented on the convenience of the service, the friendly atmosphere and being able to have treatments on board saving them a long trip and money for fuel. The nursing team have also received a great response.



'Amy' our Hampshire Mobile Chemotherapy Unit

To keep up to date on the latest developments regarding our Mobile Chemotherapy Unit expansion project please keep an eye on our website.

Timeline 2003 - 2013

1. Early 2003

Work starts on the development of a logo for the charity. Christine decided that a rainbow would be the main theme for the logo, as a rainbow can signify 'Hope'. The swans have many connotations, one being 'Success'.



2. December 2003

Having lost her husband David to cancer, Christine Mills officially founds and launches Hope for Tomorrow on the 8th December 2003, at the Mall Galleries, London, with the aim of helping patients in a practical way. Special guests included Patrons Sir Stirling Moss OBE & Lady Moss, Derek Bell MBE, plus Kenney Jones and Jenson Button MBE.



L-R Derek Bell MBE, Kenny Jones, Sir Stirling Moss OBE and Jenson Button MBE

5. July 2006

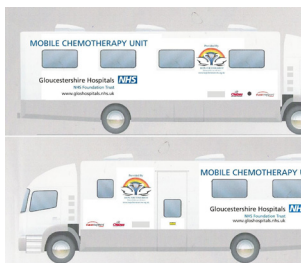
On the 29th July 2006 the Mobile Chemotherapy Unit project is announced at our 1st Charity Polo Day at Beaufort Polo Club, Westonbirt. The 6th July 2013 will mark our 8th annual event.



The cheque presentation on 29th July 2006 at our first Charity Polo Day

4. March 2006

In March 2006, the MCU project was in its embryonic stage - Christine meets Dr Sean Elyan, Consultant Oncologist at Gloucestershire Hospitals NHS Foundation Trust and discovers that they both share a vision to bring chemotherapy treatment closer to patient's homes.



Original drawings in 2006 of the first Mobile Chemotherapy Unit

6. February 2007

On the 14th February 2007 the World's first Mobile Chemotherapy Unit 'Helen' launched on a Mercedes chassis, in Gloucestershire - by charity Patron Sir Stirling Moss OBE.

3. June 2004

The charity commences work on its first projects, including 'The Road to Communicating with Cancer' information leaflet, providing pagers to the Oncology Units at Bath & Cheltenham for patient use along with portable DVD Players & DVD's, and raising funds to provide musical instruments to the Rainbow Centre, a children's cancer charity.



The picture above shows the instruments that were purchased for the children



Christine Mills MBE and Sir Stirling Moss OBE

7. November 2008

We held our Gala Dinner and an eco-friendly Fashion Show on the 25th November 2008 at the Clothworker's Hall, London having been the charity nominated to use it that year, having also received a generous grant from the Clothworker's towards our Mobile Chemotherapy Unit expansion project.



Studio 7 performs at our Gala Dinner in 2008

11. December 2012

On the 10th December 2012 the operation of our Mobile Chemotherapy Unit 'Kayleigh', by Great Western Hospitals Swindon NHS Foundation Trust is launched by patient Jonathan Scott at Savernake Hospital, Marlborough.



Wiltshire Unit and Nurses Support Vehicle at Savernake Hospital

8. December 2010

On the 7th December 2010 our second Mobile Chemotherapy Unit 'Bumble' launched at Musgrove Park Hospital by Patrons Sir Stirling and Lady Moss, named in memory of Stirling's mother in law. The Unit is operated by Taunton and Somerset NHS Foundation Trust.



Christine Mills with Patrons Sir Stirling and Lady Moss at the launch of Bumble

10. August 2012

On the 1st August 2012 our fourth Mobile Chemotherapy Unit Amy is launched by Patron Derek Bell MBE at Andover War Memorial Hospital and is named in memory of the Earl of March's great grandmother. This Unit is operated by Hampshire Hospitals NHS Foundation Trust.



Patron Derek Bell MBE at the Hampshire Mobile Chemotherapy Unit launch

12. December 2013

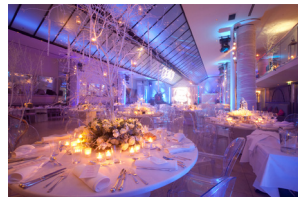
On the night of Tuesday 3rd December 2013 we will hold our Charity Gala Dinner in central London to celebrate the 10th Anniversary of Hope for Tomorrow. More details to follow.

9. May 2012

On the 3rd May 2012 our third Mobile Chemotherapy Unit 'Kayleigh' is launched at Salisbury District Hospital by charity friend Murray Walker OBE and named in memory of a young girl from Chippenham. Salisbury District Hospitals NHS Foundation Trust operate this Unit three days a week.



L-R Christine Mills, Murray Walker OBE and Kevin & Angie Wicks



Events Calendar

Here are some of the events we have planned for this year. For more information, or to book tickets, please call Rosa Woodley on 01666 505055.



Clay Pigeon Shoot

Thursday 9th May

We have the pleasure of inviting teams of four to sign up to this adrenaline fuelled event taking place at the prestigious Ian Coley Shooting School. The day will be tailored to you - whether you're a beginner or a more experienced participant and is a unique opportunity to entertain clients or simply have a great day out with friends.

Prescott Hill Climb

Sunday 12th May

Once again we have been invited along to the Prescott Hill Climb in Cheltenham where we will have one of our Mobile Chemotherapy Units on display and our Patron Sir Stirling Moss OBE will be present. The event sees mostly pre-1980's cars taking on the famous hill and spectators are invited along to watch at £15 per car on the day. www.cleevevale.org.uk



Charity Polo Day

Saturday 6th July

This is our 8th annual Charity Polo Day at Beaufort Polo Club in Gloucestershire, sponsored by ARI Fleet UK. This is a staple event in our calendar and we're hoping 2013 will be our best yet with the Casa Silva & Averys Duke of Beaufort Cup Tournament (15 - 18goal) taking place. Both VIP Tickets and Day Passes are available.

Badminton 10k Run

Sunday 15th September

We are calling on all running enthusiasts for this one! This unique 10k run will take place in the grounds of Badminton Estate, South Gloucestershire. It offers a safe, traffic-free route on concrete and grass which is suitable for beginners and experienced competitors. Walkers are also invited to take part. Registration will open soon, so keep your eyes on our website!



Skydiving

All year round

We are encouraging supporters to take a leap for us in our 10th Anniversary year. We've partnered with Skyline who are one of the largest organisers of sponsored charity jumps in the UK. They organise jumps at 19 different locations across the country and cater for all ages. Each tandem skydive jumps from at least 10,000 feet - just like the professionals!



ICAP Charity Day

Hope for Tomorrow Patrons Sir Stirling Moss OBE and Dr David English CBE were amongst a host of special guests such as Ross Brawn OBE, Alec Stewart OBE and Martin Brundle that supported us at ICAP's 20th Annual Charity Day which took place on the 5th December 2012 at their City of London offices.

Over 60 offices worldwide took part supporting over 200 charities and an incredible £11 million was raised.



Sir Stirling Moss OBE and ICAP employee

Our Founder, Christine Mills MBE and Patron Sir Stirling Moss OBE will attend a cheque presentation at No. 10 Downing Street hosted by Samantha Cameron in February. In our 10th Anniversary Year we are thrilled that ICAP is providing funding for a new Mobile Chemotherapy Unit and we would also like to say a big thank you to all our guests who made the day so special.

Corporate Partners

Rygor Commercial

Rygor Commercial (formerly Mudie Bond) have provided us with our Mobile Chemotherapy Unit maintenance contract with Mercedes since 2007. In June last year, Rygor bought Mudie Bond and we are delighted to have become their charity partner for 2013.



Ian Hewett, Rygor's Service Advisor, with Murray Walker at the launch of our Wiltshire Chemotherapy Unit in Salisbury

Tim Stacey, Managing Director of Rygor commented "Once we understood the great work Hope for Tomorrow does, it was clear that by making this our chosen charity for the year we would be helping raise money and awareness for this great cause"

Rygor Commercial



Mercedes-Benz

Fidelius

Fidelius

Towards the end of 2012 we received the fantastic news that we had been chosen as the Charity of the Year for Fidelius who are a financial services company with offices in Bath, Cheltenham, London and Exeter. They provide a range of solutions to individuals and companies across three core areas; wealth management and financial planning for private clients, pension and employee benefit arrangements for employers and tailored, sophisticated property investments. We look forward to working with them and raising money throughout 2013!

Supporter climbs 5th highest mountain!

On the 9th September 2012, plucky Canadian born Heather Geluk of Pricewaterhouse Coopers LLP London, embarked on a journey to Nepal for a double-headed climb of Makalu, the 5th highest mountain in the world at 8463m just 14 miles from Everest, followed by Ama Dablam, one of the most stunning peaks in the Nepal Himalaya and one of the most impressive mountains in the world, at 6812m - quite some feat!

Although reaching the summit of Makalu had to be aborted due to 130mph post-monsoon Jetstream winds forecast at 8500m, and the allusive 'weather window' never



Pictured: Heather having reached the summit of Ama Dablam

quite appeared for Heather and her team and they reached a final altitude of 7100m. On descending they were undaunted and successful in reaching the summit of Ama Dablam. The euphoria that Heather and the team felt and the views of the Himalayan panorama of 8000m peaks including Everest, Makalu and Lhotse from the summit of Ama Dablam were amazing. If you'd like to read all about Heather's adventure, take a look at her Blog: <http://peopleyoumeetalongtheway.blogspot.co.uk>.

Payroll Giving... did you know?

If you give regularly to charity through your PAYE, you will get tax relief on your donation. As a small charity, it is difficult for us to plan ahead without knowing that we have a steady income throughout the year. One of our targets for 2013 is to increase the number of regular givers amongst our generous supporters. So how does it work? If you donate £10 per month from your net pay, it will only cost you £8 out of your net income if you are a basic rate tax payer, or £6 if you are a 40% payer. And it is very easy to set up.

For further information please ring Claire Cosgrove in our office on 01666 505055.

Find out more

Hope for Tomorrow is a national charity dedicated to bringing cancer treatment closer to patient's homes. Our Mobile Chemotherapy Units reduce long distances of travel, waiting times and help avoid the stresses and strains of busy Oncology Centres.

Contact us

There are many ways you can get in touch! We like to keep our supporters up to date with our progress, but we also aim to keep our overheads to a minimum to ensure the majority of donations go towards our Mobile Chemotherapy Unit project.

Phone

01666 505055

Post

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hopefortomorrow.org.uk