



Hope for Tomorrow

Bringing cancer treatment closer to home

issue 11

August 2013



'Highly Commended' at awards ceremony

Read about our night at the Civil Society Charity Awards, London on **Page 2**.

Mobile Chemotherapy Unit expansion project

On **Page 3** you'll find out about our new location.

Events galore!

Turn to **Pages 4&5** to see what happened at our summer events and what the rest of this year has in store.

Backing from our partners

Pages 6 gives you the lowdown on what our corporate partners have been up to.

Supporters in the spotlight

Once again we feature a couple of stories about our supporters... could it be you? **Page 7**



Dear supporter

As you'll see in this edition of our Newsletter, we've had a very busy few months. Thank you to all those who have supported us at these events and also those who took part in their own challenges – it always amazes me the variety of ways in which people raise money for Hope for Tomorrow!

I hope you enjoy reading about our forthcoming 10k Badminton Run and the launch of our fifth Mobile Chemotherapy Unit, to be operated by East Kent Hospitals University NHS Foundation Trust.

Best wishes,
Christine Mills MBE
Founder & Trustee

5
members of staff

70
dedicated volunteers

3,000
active supporters

Civil Society Charity Awards 2013

Earlier this year we received the fantastic news that we had been shortlisted for the Civil Society Charity Awards - one of the voluntary sector's most prestigious awards. Shortlisted from hundreds of entries, we were runners up in the Healthcare and Medical Research category.

All 30 shortlisted charities were judged by an independent panel of sector leaders as having demonstrated outstanding best practice from which other organisations can learn.

Daniel Phelan, organiser of The Charity Awards commented:
"In being highly commended Hope for Tomorrow has demonstrated exceptional performance against as many of the ten hallmarks of excellence as possible."



Pictured L-R: Lord Maclaurin DL (Chairman of the Trustees), Alex Trapnell (PA to the Founder), Claire Cosgrove (Trust and Corporate Fundraiser), Christine Mills MBE (Founder and Trustee), Margaret Duncan (Financial Accountant), Rosa Woodley (Events and Community Fundraiser) and Jeff Wearing (Trustee). Photograph courtesy of www.chiaramelloandco.com Photographic Studio.



The Big Give

We know it's a long way until Christmas, but we are pleased to announce that Hope for Tomorrow has been chosen as one of this year's charities taking part in 'The Big Give Christmas Challenge'.

'The Big Give Christmas Challenge' is the UK's biggest online matched funding event, which last year raised over £10.5 million for 350 participating charities. We will be in need of your support on Thursday 5th, Friday 6th and Saturday 7th December; it's all about making online donations which will be matched by The Big Give. Watch this space for further details!

Mobile Chemotherapy Units

East Kent next in line to benefit from Mobile Chemotherapy

We are delighted to announce that our fifth Mobile Chemotherapy Unit has been allocated to East Kent Hospitals University NHS Foundation Trust and will be based at Canterbury Hospital. It is set to launch in September 2013.

The NHS team have been looking into potential locations and one has been confirmed as Hythe Swimming Pool in Ilford. Others will be publicised closer to the launch date.

Nicholas Wells, the Chairman of East Kent Hospitals University NHS Foundation Trust said "I am delighted that the Trust has this opportunity to build a strong and successful partnership with Hope for Tomorrow and thank you again for your generous support."

This will be the first of two Units that we hope to launch during this, our 10th Anniversary Year.

East Kent Hospitals University 
NHS Foundation Trust



Members of the Somerset Mobile Chemotherapy Unit Team enjoying themselves at the dinner.

Somerset Team win MAFTA award...

We'd like to congratulate the team at Musgrove Park Hospital, Taunton, who operate our Somerset Mobile Chemotherapy Unit. They recently received the Patients Choice Award at the Hospital's annual MAFTA'S (Musgrove Awards for Tremendous Achievement).

There are over 12 categories in the MAFTAS, which recognise clinical, educational and innovative achievements within the Hospital, as well as outstanding individuals, teams and volunteers.

This year there were over 150 nominations across the categories which were whittled down to a shortlist of three for each category, who were then invited to a celebratory MAFTAs dinner at Somerset County Cricket Club for the winners to be unveiled.

Hampshire MCU team launch new location

Since being launched in August 2012 at Andover War Memorial Hospital, the Hampshire Mobile Chemotherapy Unit has visited sites in Andover, Alton and Tadley. It will now also visit Eastleigh, with its new location at the Fleming Park Leisure Centre.

It is a new step in sourcing locations for our MCU's, as it is quite different to a Community Hospital or GP Surgery. It will hopefully be of benefit to the carers taking the patients for their treatment, as they will be able to access the facilities on-site.

Hampshire Hospitals Chief Operating Officer Donna Green said: "We are very grateful to Hope for Tomorrow for providing the Hampshire Hospitals Mobile Chemotherapy Unit and helping us expand the service. This will allow patients in Eastleigh to receive their chemotherapy closer to home and helps us in achieving our goal to provide excellent patient care locally where possible.



Pictured above: Fleming Park Leisure Centre, Eastleigh

Annual Charity Polo Day

On Saturday 6th July, we held our 8th Polo Day at Beaufort Polo Club in Tetbury, sponsored by our partners ARI Fleet UK. The sun shone and we were joined by over 300 attendees who enjoyed a Champagne reception on arrival followed by a wonderful three course meal, charity auctions, two thrilling Polo matches and afternoon tea.

The 2013 winners of the Lord MacLaurin trophy were the Rowley Rockers who were cheered on by a crowd that also included visitors who enjoyed the afternoon's activities, many with a picnic soaking up the rays. The event has now raised over £37,000 towards our Mobile Chemotherapy Unit expansion project, which is absolutely fantastic!

We'd like to say a huge thank you to everyone who was involved, including our wonderful team of volunteers, all those who donated items towards and took part in the auctions, and to everyone who attended the event and enjoyed the afternoon with us!



Pictured (clockwise): Two of our Mobile Chemotherapy Units on display. Guests enjoying the day, the Polo demonstration by Caspar West, Polo Manager at Beaufort Polo Club and our volunteers Sue and Pete Thompson manning the shop

Royal International Air Tattoo

On the 20th & 21st July, the world-famous Royal International Air Tattoo took place in Gloucestershire. This year we were lucky enough to be invited along by our partners Porsche Club GB to raise funds and awareness. As well as having a Mobile Chemotherapy Unit on display, we took part in the 'Vintage Village' where we sold vintage clothes and accessories and joined in the fun. There were some fabulous displays of aircraft and cars, as well as re-enactments from the war and an abundance of shops and traders. Thank you to everyone we met and those who supported us over the weekend.

Summer Events

Porsche Parade at the Silverstone Classic

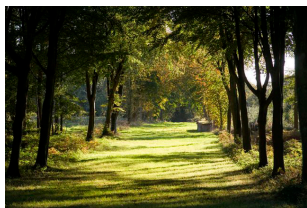
A parade of more than 1200 Porsche 911's took to the Silverstone Grand Prix circuit – a world record number of the cars – as the Silverstone Classic celebrated the 50th anniversary of the world's most iconic sports car.

The original plan to produce a parade of 911 x 911s was almost immediately exceeded when the celebrations were announced, with registrations building hugely in the months leading up to the event. Porsche Club GB who were organising the event managed to squeeze 1208 of the Porsches on to the circuit. The parade, which raised funds for Hope for Tomorrow, was led by a number of famous Porsche legends including our very own Patron Derek Bell MBE.

So far the event has raised £10,000 and we'd like to thank Porsche Club GB for choosing us as their charity partner for this event.



Pictured: The 911 Parade at Silverstone which celebrated the 50th Anniversary of the iconic sports car



Pictured: Part of the 10k route in Badminton Park, Gloucestershire

Badminton 10k Run & Walk

15th September

This year we are holding a 10k run (or 4k walk) in the grounds of Badminton Estate. It offers participants the opportunity to see one of the most prestigious and stunning locations in the South West. The route starts near Badminton House and winds its way through the Estate roads and Deer Park towards the woods at the back of the estate. From here, competitors return back to the starting location passing some of Badminton's most beautiful scenery.

The race offers a safe, traffic-free, multi-terrain route made up of tarmac, trail and grass (and depending on the weather some mud). The race is suitable for beginners right through to the more experienced runner.

There will be on site catering as well as massages for those weary legs. Dogs (on leads) and children are also welcome ~ a great day out for the whole family.

For more information or to sign up, head to the Hope for Tomorrow website or contact Event Organiser Rosa Woodley on 01666 505055.

Dates for your diary

Porsche Classics at Hedingham Castle, Essex

7th & 8th September

Classics at the Castle is a unique event where enthusiasts far and wide come to celebrate the cars built between 1948 and 1973. Through our partnership with Porsche Club GB, we have been given the opportunity to go along this year and to raise awareness of our work. We will be running a small raffle and talking to the public. As well as a parade, there will be lots to do and see, including exploring the castle and its grounds. Children even get in free! Tickets are still available for Sunday and can be purchased through classicsatthecastle.com.



Pictured: A few photos from previous 'Classics at the Castle' events

10th Anniversary Gala Dinner

3rd December

You may have heard(!) that this year we are celebrating 10 years of supporting cancer patients. As well as marking the occasion with a variety of events and activities, we are also hosting a Gala Dinner at Quaglino's in London. The evening will begin with a Champagne reception, followed by dinner and entertainment. Sir Jeffrey Archer is kindly hosting our Live Auction, which we hope will raise some fantastic funds on the night. Tickets are on sale now and can be bought individually or as tables of 10. Sponsorship packages are also available. Please visit our website for more information and where booking forms are available to download.



Pictured: Quaglino's in London

Corporate support

ARI Fleet UK support our annual Polo Day

ARI (formally Fleet Support Group) have once again sponsored our Polo Day ensuring the event raises as much money as possible for our Mobile Chemotherapy Unit project. The Holman family, who own ARI, flew all the way from America to take part in the day - now that's dedication!

Keith Allen, Managing Director at ARI UK said "We were again honoured to be the main sponsor for the annual polo event especially in 'Hope for Tomorrow's tenth anniversary year. Being able to support such a worthwhile charity, which continues to achieve so much in raising funds for mobile chemotherapy units, is incredibly important to ARI. The weather certainly contributed to what was a very successful day, with again most importantly, thousands of pounds being raised for 'Hope for Tomorrow'".

A huge thank you also goes out to the team from ARI who climbed the highest mountain in the UK - Ben Nevis - in aid of Hope for Tomorrow raising £5,155.89!



Pictured: The Ben Nevis team presenting the cheque to Rosa Woodley of Hope for Tomorrow

Pendragon's Charity Challenge day raises record amount

Hope for Tomorrow's corporate partner Pendragon PLC recently held their 'One Big Day' charity challenge with team members from their head office and dealerships across the country taking part. Each dealership chose how they wanted to raise funds and ideas ranged from bike rides to fun runs and even head shaves! Total funds raised on the day totalled £12,806.54 – an amazing amount of money – thank you Pendragon!



Fidelius employee takes part in Bike Bath

On 23rd June, John Calvert-Jones of Hope for Tomorrow's corporate partner Fidelius completed Bike Bath - a two day event which encourages riders to tackle 20 mile, 60 mile or 100 mile routes around Bath. He says "It was very tough but it went better than expected, despite the adverse weather conditions"

John managed to finish his 60 miles ride in 5hrs 45mins, which included three 10 minute pit stops and in the process he apparently beat a former world indoor sprint champion!

John would like to thank Alan Phillips, Managing Director of Fidelius, who cycled with him throughout and helped him through a couple of difficult periods, keeping John going at a 'reasonable pace'!

Thanks to everyone's amazing generosity, so far he's raised over £1,000, which is just fantastic!

John's aim in taking on Bike Bath was to raise enough funds to allow us to purchase Driver Reverse Warning Systems for Mobile Chemotherapy Units and Sat Nav Systems for Nurses Support Vehicles, which are used alongside the Units.

Well done John, a fantastic effort.



Supporters in the spotlight

The Mullingers

Supporters Alan and Sue Mullinger recently held a Garden Party for their friends and family at their home in Cinderford and raised funds for Hope for Tomorrow on the day. The total collected reached a staggering £370!

Guests attending the event travelled from Devon, Kent, London, Essex, Surrey and Sussex, which is amazing and certainly spread the word about the Charity and its work.

Thank you so much to the Mullinger family and to all those who attended and supported their Garden Party.



Pictured: Family and friends of the Mullingers having a great day in the sun



Pictured: Margaret Duncan of Hope for Tomorrow with Alison, who organises the markets and volunteers Elaine and Shirley

Crocombe Markets

The Crocombe Markets Committee hold four markets a year in the village of Crocombe, Somerset and over the last year they very kindly nominated Hope for Tomorrow to benefit.

Stalls at the markets included quality home baking, preserves, Somerset honey and curry sauces, unique crafts, paintings, prints, jewellery, ceramics and lots more.

The proceeds of the raffle, refreshments, books and Children's Activity Area plus any donations received have all been given to Hope for Tomorrow, and in total £1,200 was raised!

Diana Rose

In October 2010, Diana Rose was diagnosed with breast cancer. She went through 18 months of chemotherapy, radiotherapy and Herceptin. In May 2011 she had her first experience on the Mobile Chemotherapy Unit in Cirencester, Gloucestershire. As an artist, she said she looked forward to drawing whilst having treatment as she knew that she could truly explain her feelings through line, colour and form.

"I thought that the window was one of the major advantages of the MCU, which is why I drew the view while I was having treatment. I think that everyone who is diagnosed with cancer should have the opportunity to use this wonderful service; there really is 'Hope' for the future."

Diana kindly donated one of her pieces to the auction at our Charity Polo Day - see below.



Legacies and gifts in memory

It is estimated that while around 75% of us give money to charity during our lifetime, not many more than 5% of us do so in our wills, yet this is a very simple way to leave a lasting gift. Furthermore, charitable bequests are exempt from Inheritance Tax, so the Chancellor takes less of your estate – and that's surely a nice thought.

A bequest to Hope for Tomorrow can help us to continue building and maintaining our mobile chemotherapy units long into the future, bringing a measure of relief to those undergoing the stresses involved in treatment for cancer.

If you would like to discuss how you go about making us a gift in your will, or would like to make a donation in memory of someone special, please contact Claire Cosgrove on 01666 505055 or email her at clairecosgrove@hopefortomorrow.org.

We'd love to hear from you

Remember we really enjoy hearing about what you've been up to and what you've got planned and we'll feature as many stories as we can on our website. If there's something you'd like to do, but need a bit of encouragement or an injection of ideas, then please don't hesitate to contact us.

Find out more

Hope for Tomorrow is a national charity dedicated to bringing cancer treatment closer to patient's homes. Our Mobile Chemotherapy Units reduce long distances of travel, waiting times and help avoid the stresses and strains of busy Oncology Centres.

Contact us

There are many ways you can get in touch! We like to keep our supporters up to date with our progress, but we also aim to keep our overheads to a minimum to ensure the majority of donations go towards our Mobile Chemotherapy Unit project.

Phone

01666 505055

Post

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Online

Visit our website at
hopefortomorrow.org.uk